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POTTSTOWN, PA., WEDNESDAY

MORNING, JULY 20, 1955

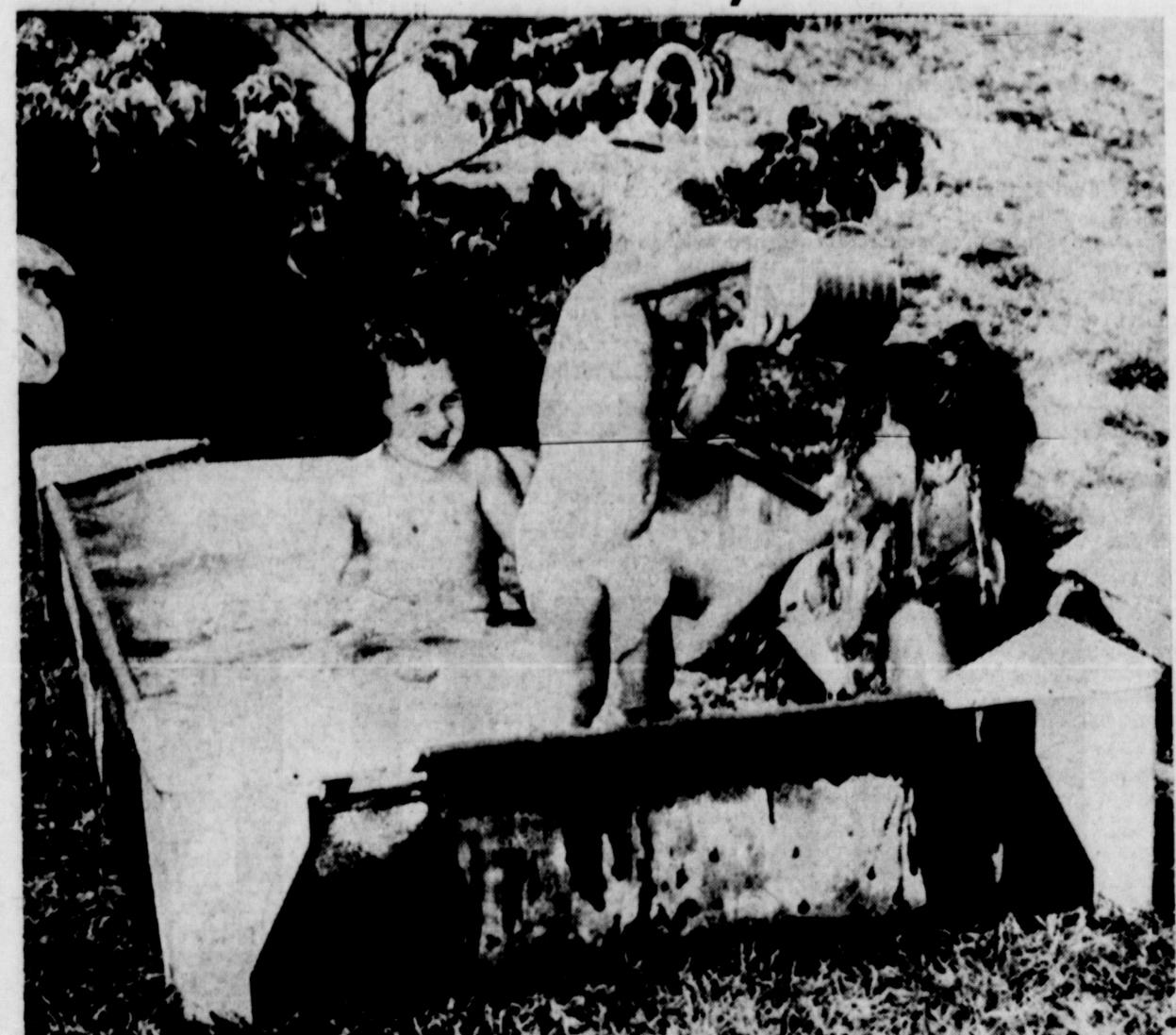
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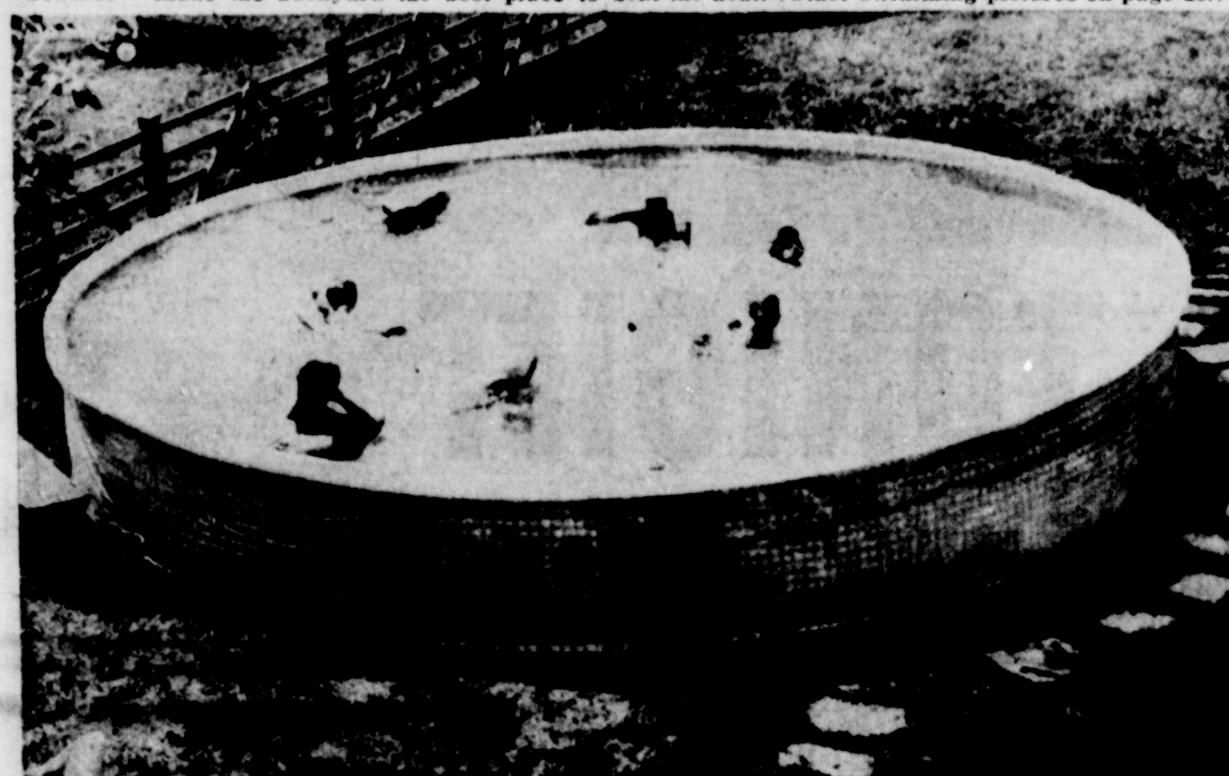
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Citizens Bank Announces Merger Plans

Business Booms at Backyard Pools



Like hundreds of other Pottstown youngsters, this tiny Tarzan took to the pool in the backyard yesterday—cooler and less crowded than public swimming areas. And mother, in this case Mrs. Daniel Ludwig, 738 North Hanover street, goes along too. Below, children of the neighborhood take to the back yard of George Longacre, 1203 North Franklin street. Crowded beaches—and closed beaches—made the backyard the best place to beat the heat. (Other swimming pictures on page 23.)



—Mercury Staff Photos

How Officials Deal with Violators

Gulden the Key to Enforcement Of Borough's Weed Ordinance

The enforcement of the borough's orders directing them to cut excessive growths of weeds, saw its first conviction and fines in its three-year history, has been largely through the efforts of Borough Manager Horace B. Gulden.

In addition to his many other pressing duties, Gulden for the past hearing Monday night at the weekly meeting, has been personally inspecting each lot before the no-view street, and Leonard Schwab, who receives a fine, was sent out to property owned 238 Manatawny street, were fined

Switching Attempt Fails

Trucker Who Tried Driving

On Second License Caught

Police Nab Seven
Truckers Carrying
Overweight Loads

operating privileges would be suspended, he applied for a new license.

The Commonwealth sent him a new license and on March 17, his license was suspended for 90 days. Again on June 8, the license was suspended for 90 days.

IN THE MEANTIME the State bureau of motor vehicles had reported his maneuver to State police.

When Reading State trooper yesterday afternoon,

James D. Woods stopped Steffy. (Continued on Page Five)

THE WEATHER

Today mostly sunny and warm with the highest near 90. Thursday fair and warmer.

High Mercury Low

90 Antics 74

TEMPERATURE EXTREMES
Local temperatures yesterday
and early this morning were:

4 a. m.	72	5 p. m.	90
5 a. m.	75	6 p. m.	90
6 a. m.	74	7 p. m.	89
7 a. m.	76	8 p. m.	88
8 a. m.	78	9 p. m.	83
9 a. m.	80	10 p. m.	80
10 a. m.	84	11 p. m.	78
11 a. m.	86	12 p. m.	79
12 p. m.	87	1 p. m.	77
1 p. m.	88	2 p. m.	76
2 p. m.	89	3 p. m.	75

HOT DOG!
It's Picnic time

It's yum, yum! And it's lick
your chops time!

Best time of the year for folks who love the wide
open spaces, the sunshine and the tasty picnic snacks.

There's a wealth of picnic aids on Pages 6, 7, 8, 9 and
10 in today's Mercury. Turn to those pages now, and
use them for help when you're preparing for your picnic.

Juveniles Blamed

Vandals Break In, Ransack Sample Home, Pry Lock Off Tool Shed at Housing Site

See Photos, Pages 12 and 19

A band of vandals, believed to be juveniles, went on a wild spree in a sample home of North Washington and Mineral streets—ravaging cabinets and drawers and sample home was discovered at the floor was littered with torn tampering with furniture, it was 8 a. m., yesterday, when Herman Celner, a carpenter from Lehigh signs, discovered yesterday morning.

They also broke off the lock on iron, arrived for work on the house. A nearby tool shed and rummaged through a large box of tools and electrical equipment.

It was the latest in a long series of similar crimes that has taken place in Pottstown in recent weeks.

The sample home is only three blocks away from the home of Mrs. Daisy Dehaven at Hale and Pro-

pect streets which was entered and damaged by five juveniles barely more than a week ago.

All of the cabinets in the sample home had been left open and tampering with furniture, it was 8 a. m., yesterday, when Herman Celner, a carpenter from Lehigh signs.

The illegal entry of the kitchen had been left open and the drawers to the living room had been yanked off a green sofa bed in the den and thrown on the floor.

The drawers to the living room had been pulled out and the cushions had been yanked off a green sofa bed in the den and thrown on the floor.

He obtained the keys to the project's sample house from Meinrad Schnellman, Allentown, foreman of the project and one of the owners of the company.

Celner entered the rear door of the 40-by-24-foot ranch-type

dwelling to get his tools and saw immediately that the home had been ransacked.

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IN ONE of the bedrooms, the rungs had been pulled back and the curtains pulled out of place. In another, the wrappings had been

(Continued on Page Five)

SORE THROATS,
BANS, AFFECT
BATHING SPOTS

Children Kept at Home
As Guard Against
Infection

DOCTORS BLAME OUTBREAK
ON SWIMMING POOLS

The closing of popular swimming areas; the stifling crowds at those that remained open; and a wave of throat infections kept Pottstown's children in their own backyards yesterday.

But the heat had to be beaten, so the kids climbed into swimming pools, wading pools, plastic pools, or just held hoses over their heads.

But finding ways to keep cool was becoming more difficult for youngsters.

With the closing of Montgomery County park in Green Lane until safeguards and chlorination are provided, and the outlawing of swimming in the Manatawny, attendance at the few remaining "legal" swimming holes zoomed to all-time highs.

AND YESTERDAY, Pottstown doctors reported that cases of throat infection were on the increase.

Dr. Raymond Reinbold, Pottstown school physician, said he had treated a few cases of throat infection among youngsters.

And Dr. Jack Wennersten, head of the Pottstown Board of Health, said he had treated some throat infection cases and that the number was a few higher than usual."

Three other doctors said they

(Continued on Page Two)

Didn't Look Suspicious'
Slick Thief Grabs
\$157 in Bank Bag
At Meat Market

See Photo Page 18
A large, soft-spoken man slipped out of the Duke Meat company, 456 High street, just after closing time with a bag containing \$157.84 of the day's receipts.

The money, along with a \$100 check, was in a bank bag that had been inserted into a plain brown

wrapping bag and placed on the check-out counter next to the cash register by the cashier, Merrill S. McHarg of Limerick.

The bag disappeared when McHarg's attention was diverted by another customer.

Smoothly had the thief been made that even after the loss was discovered 15 minutes later, store employees weren't sure that a robbery had taken place.

THE THEFT occurred shortly after 6 p. m. Monday, and the police weren't notified until yesterday morning after the store employees had made exhaustive checks of their own.

The suspect, a well-groomed man weighing around 200 pounds and judged to be six feet tall, walked into the store around 5:30 p. m. and made purchases amounting to \$3.

Then he took a seat on a

(Continued on Page Two)

High Consumption
Blamed as Reason
For Dirty Water

Been getting dirt in your drinking water lately?

There's an easy explanation for it. Borough Manager Horace B. Gulden said it's due to the fact that the borough is using too much water.

TO PUMP the extra 1,200,000 gallons that Pottstown is using during the current heat wave, the water must travel at much higher velocities.

This increased velocity tears loose bits of dirt that have formed inside the pipes during past years. There's plenty of chlorine in the water to kill the bacteria but, as Gulden says, it isn't pleasant for a housewife to find the dirt in her Monday wash.

Some residents complained that their house was the only one in the block to get the dirty water. They want to know why.

Gulden said the cause in such a case must be in the house plumbing.

Drop by Pottstown's who like baby chickens in an overheated brooder house, managed enough conversation to compare the five-day run of 90-degree temperatures with the previous hot spell, from July 2 through July 6, when the mercury touched or exceeded the 90-mark for five days running.

With the high of 90 recorded at 4 and 5 p. m. yesterday, the latest heat wave extended into its fifth day. Beginning this past Friday the high temperatures for the day were 90, 90, 93, 92 and 90.

It also means that in the first 19 days, July has blessed the borough with ten days of 90-degree temperatures.

THE AVERAGE high temperature for the month is just under 90.

Mrs. Pauline Rogers, 41, Birdsboro RD 2, found the Manatawny creek at Earlville just the thing to beat the heat, until she dove too deep and fractured her nose on the rocky creek bottom.

She was treated at Pottstown hospital for a fractured nose and deep cut on the bridge of the nose. She will return today for X-rays.

Although the weatherman has pointed toward a mass of cooler air which allegedly is working its way south, the blanket of warm air has prevailed.

ABOUT THE only change yesterday was a stirring of warm air. The average temperature for the first 19 days of the month is 81, five degrees above normal and 1.5

(Continued on Page Three)

Will Join Firm
In Quaker City

BY NORMAND POURIER
(Mercury Staff Writer)

Pottstown's smallest bank—Citizens National bank—will become a borough giant soon when it is merged with the Philadelphia National bank.

The proposed merger was announced yesterday by Frederick G. Erb, president of Citizens National, High and Franklin, and Frederic A. Potts, president of the Philadelphia National bank.

The proposal will be put before the bank's shareholders later in the year. Bank officials are certain the move will be approved.

Thus, the billion-dollar resources of the Philadelphia National bank—the second largest bank in Pennsylvania—will be brought to Pottstown.

A joint statement by Erb and Potts said that under the merger plans Citizens National bank shareholders will receive four-and-a-half shares of the Philadelphia National bank stock for each share of Citizens National stock.

THE STATEMENT further said that employees of the Pottstown bank will become employees of the Philadelphia bank.

The Pottstown bank will become known as the Citizens Office of the Philadelphia National bank.

Erb will be elected vice-president of the Philadelphia National bank in charge of the Pottstown office.

Erb said yesterday that there would be no personnel changes at the local bank.



THE DECISION to merge with the huge bank was made, Erb said, after a study of increased production in and around Pottstown.

He said, "We felt that in the interest of our customers and potential customers the resources and facilities of the Philadelphia National were clean cut answers to the problem. The step was taken with the future and the welfare of Pottstown in mind."

Erb said that the billion-dollar resources of the Philadelphia National bank "should act as a considerable encouragement.

(Continued on Page Three)

Strangled by Leather Belt

Birdsboro Boy Dies In Freak Accident

A Birdsboro High school Senior, were on the scene, said it was an accident described by his foster father as "accidental death."

Police and Good will continue their probe today.

Mattison, who would have entered his Senior year at the high school this year, was a member of the high school band.

His foster father explained, "It was purely an accident. He just slipped off the washing machine."

Mattison, a dark-haired youth, was five feet, nine inches tall and weighed 145 pounds.

Fire Ban Feared
Unless Heat Wave
Relents This Week

There will be a ban on all outside fires in Pottstown if the heat wave continues unbroken for the remainder of the week.

Fire Chief Richard E. Lindauer last night warned borough residents that open fires in the borough are illegal and that all outside fires are illegal after dark.

BERKS COUNTY Coroner Paul D. Good made a preliminary report of suicide, but police, who

(Continued on Page Five)

Peacemakers,
Feuding Pair
Both Fined

Two Collegeville couples were arrested and fined for disorderly conduct yesterday—the second couple after it tried to act as peacemaker to the first.

Calvin and Rita Moore, 102 First avenue, pleaded guilty and each paid \$10 plus costs before Justice of the Peace Charles A. Walker yesterday.

The two were arrested by Collegeville Police Chief Richard McClure at 12:25 a. m. when they were fighting with one another. Mrs. Moore had several stitches in her chin at Montgomery hospital.

GULDEN OFFERS SUGGESTION FOR BY-PASS MAZE

Where will the cars go when they reach the dead-end on West King street after riding over the new Route 100 bypass?

The by-pass bridge, scheduled to open early in September, will empty its north-traveling traffic onto King street.

If motorists travel east they'll run into a Manatawny bridge that is already barricaded against heavy traffic because of its dilapidated condition. Trucks are absolutely barred.

The State has asked the borough for permission to designate King street, east of the Manatawny to North Hanover street, as temporary Route 100 so that cars, once they manage to get over the rickety bridge can travel along a wide street rather than narrow Manatawny street.

The borough said "no" to the State's request.

TRUCKS, it would seem, would have to be detoured down Gabel street or along Pottsgrove Manor to West High street, where they could proceed to Hanover, Route 100.

But the arguments against trying to "crash" West High street traffic are strong.

Borough Manager Horace B. Gulden put forth his ideas on the situation yesterday.

IN THE first place, he said, he doesn't expect too much congestion at the King street exit to the new bridge.

"A heavy part of the traffic traveling north over the bridge will be going to Reading," he said. "These cars and trucks will take the semi-circular ramp down from the bridge leading to West High street and the west."

Just how much traffic on Route 100 goes west on 422?

Gulden hauled out a copy of a traffic survey made by the State Department of Highways in 1950.

It showed that 10,000 cars a day travel north on Route 100 as far as Pottstown.

MORE THAN 25 percent of those vehicles, the survey showed, travel west on 422. So there won't be any problem involved with 2500 of the cars. They'll just go down the ramp.

How many of the remaining 7500 proceed through Pottstown on Route 100?

The survey indicates that 500 cars in a 24-hour period will follow the route through town, just about as many as travel through on Route 422 east, and on Route 663, from Route 100.

And here's another interesting figure: of the 10,000 cars that reach Pottstown via Route 100 north, 63 percent of them are making local trips—in other words, stopping in Pottstown.

HOWEVER, THE fact remains that if only 25 percent of the cars that travel Route 100 take the ramp and head west after leaving the by-pass, another 7500 cars will probably be wanting to turn right when they reach the dead-end.

"I've thought of that. And I've made this suggestion to George Raber, the State traffic engineer. I suggested that where the new highway and the old highway separate in Chester county, the State erect a big sign."

The sign, Gulden went on to explain, would tell motorists who want to travel to the business section of Pottstown, "Route 100 north, and Route 422 east, to bear right—that is, remain on the old Route 100."

All others, including those who want to travel to Reading and points west, could take the new by-pass.

"I think that way we could help cut down on a lot of unnecessary congestion at King street."

It would even be a faster way to travel for motorists heading north or east.

2 MINERS KILLED

MULHOUSE, France, July 19 (AP)—A charge of dynamite abandoned in a potash mine 25 years ago exploded today, killing two miners and injuring five. A miner working at the 2800-foot level apparently struck the forgotten dynamite with a pick.

Share your news with The Mercury and its 100,000 readers. Telephone 6000 with newstips.

LOCAL NOTICES

Alice Shppard, M. D., out of town, July 16-24, at Kelley, J. P., 255 High street.

My office will be closed from July 15 through July 24. Maurice Meier, Arch Supports.

Mary Fochi's Beauty Shoppe, 116 Chestnut street, closed until further notice because of illness.

Phone 1780 for appointment this week. Out of town next week. Dr. E. R. Kohn, Foot Specialist, Strand Bldg, 2d floor.

SLICK —

(Continued From Page One)

stool several feet from the cashier's booth.

He was a complete stranger to the store employees, and after he was sitting there for around ten minutes, McHarg asked him politely what he was doing.

"I'M WAITING around for a buddy," was his reply.

"He didn't seem suspicious," said McHarg, who paid no further attention to the man sitting there with his order at his feet.

And so, McHarg went about his business of counting up the receipts in sight of the man and placed the money and check in the two bags.

He had put the bag on the counter just at closing time when another man walked into the store and diverted his attention.

THE SECOND man, suspected for a while of being an accomplice, was known to the store employees. McHarg and store manager M. C. (Jack) McLaughlin, Limerick, said that the man regularly comes in at closing time to buy supplies for his lunch.

He bought some luncheon meat, tossed fifty cents on the counter and without waiting for his change went back to another part of the store.

It was while his attention was diverted by the late customer, McHarg said, that the suspect may have slipped the money bag off the counter and into his own shopping bag without making the slightest sound.

THEN THE second man settled for his purchases and the two were left out of the locked door by McLaughlin.

McHarg then took the change from the cash register to the safe, locked the refrigerator and returned to his post to find that the bag was gone.

McHarg first thought that the bag might have been picked up by mistake by Ronald Rinck, a store employee who lives in Reading.

He remembered that Rinck had some packages with him when he left the store.

SO, HE traveled to Reading immediately and found that Rinck had not have the money. Then he went back to Limerick to get the store key from McLaughlin and together they searched the store without results for the missing bag.

The police were notified about the theft yesterday morning after a consultation with the main office in Reading.

After learning the circumstances of the robbery, Detective Thomas A. Lawler located and questioned the second man who had come into the store to make the late purchase while the first man was sitting on the stool.

LAWLER SAID yesterday that he was satisfied that the man had nothing to do with the crime and his being in the store at the time was a coincidence.

Store employees said that there was a third man standing outside when the two men were let out of the store who may have been implicated in the robbery.

He was described as a large man, bigger than the first, with pock marks on his face.

They said that the "inside" man was dressed in a T shirt and wore a light pair of slacks.

The store is insured for losses by robbery.

East Vincent Prowler Apparently Lying Low

The "something" with fierce eyes and a yen for live sheep has been put in a second appearance, East Vincent residents said yesterday.

After terrorizing boys at St. Michael's camp on Cook road early Monday morning, the strange prowler appears to be lying low until the "heat" is off.

Residents of the area are on guard against any reappearance of the "thing." A close watch is being kept on chickens, small animals and children.

A counselor at the camp chased the prowler away with a flashlight when it tried to attack a sheep at the camp. He said the creature had dark fur and fierce, glittering eyes.

Call 6000 when you hear of an accident, when you see one, or when you know of any other news. The Mercury gives \$10 weekly for best newstips.

Tractor-Trailer, Coupe Collide on Swamp Pike

A tractor-trailer and a 1953

coupe collided late yesterday afternoon on Swamp Pike in Limerick township, 200 feet north of Route 422.

The tractor was operated west on Swamp Pike by Earl S. Herb, Higgins, Schuylkill county, and the coupe was operated in the same direction by Elsie M. O'Neil, Norristown.

Call 6000 when you hear of an accident, when you see one, or when you know of any other news. The Mercury gives \$10 weekly for best newstips.

Want to Go Places AND SEE THINGS?

You'll enjoy a Roamer conducted tour by chartered motorcoach. Our driver is your chauffeur, our tour conductor takes care of all details. We have room for you on these trips.

Canada-Gaspe Peninsula 12 Days — \$223.00

Leaves August 7th.

Yellowstone Park & Colorado Rockies 18 Days — \$340.00

Leaves August 14th.

Quebec-Shrine of Ste. Anne Beaupre—Montreal and Canada 8 Days — \$156.00

Leaves August 21st.

New England 7 Days — \$132.00

Leaves August 28th.

Mrs. Kenneth Neiman,

Agent,

53 Chestnut Street,

Pottstown, Penna. Phone 5-845

27 Junior Firemen Enrol for Summer Training Program

Twenty-seven junior firefighters have enrolled in the Philadelphia Steam Fire Engine company summer training course under the guidance of Phillips' Chief Victor Fegley.

Nineteen of the boys in Fegley's class are new in the firefighting business and six were graduated from the Phillips' junior training school this summer.

The seven men arrested yesterday all paid their fines.

Those given a hearing before Justice of the Peace Earl R. Strange at borough hall were:

Andrew F. Benensky, 337 Walnut street, fined \$60 and costs of \$5.

Kenneth L. Helfrich, Linfield, \$65. Wilfred J. Seidel, Adamstown, \$65.

The four given hearings at 10 a. m. before Collegeville Justice of the Peace Charles A. Walker were Donald W. Reinert, North Wales, \$65.

John S. Hettrick, Pottstown RD 1.

POLICE —

(Continued From Page One) up in Collegeville during the morning.

Under a new law just signed by Governor Leader July 5, the drivers were taken straight to the nearest Justice of the Peace and given a hearing.

THE NEW LAW states that if the driver—or owner—can't pay the fine, the truck is commanded to the justice of the peace through a constable and sheriff.

Under the old law, the arresting officer could either give the driver an immediate hearing or send him a summons.

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GULDEN —

(Continued From Page One) \$65.

Vincent Corropese, Norristown, \$65.

Ascanio E. Decamillo, Norristown, \$120 plus costs.

CPL DONALD C. Beacraft of Jeffersonville barracks was in charge of the truck inspections along with Cpl. Dennis Hogan and Trooper Thomas L. Cuff.

The trucks stopped in Collegeville were weighed at scales at the Collegeville Mill on route 29.

Walker, a Justice of the Peace in Collegeville for the past two years, said it was the first time he'd ever had such a violation brought before him since he was a magistrate.

THE POTTSWELL Justices of the Peace said that they hadn't remembered any truck weighing violations in Pottstown for several years.

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GULDEN said that if the police report that the weeds have been cut, he checks the owner off the list.

But if the police report that the weeds have not been cut, he personally makes another check, before sending out a "final" notice.

The "final" notice warns the owner that if his weeds aren't cut in a stated time—usually a week—he will be prosecuted under the ordinance.

At the end of the stated time, Gulden checks the properties a third time.

So far, only Fuerman and Schwab

GULDEN —

(Continued From Page One)

a complaint about some lot which in the opinion of the caller should be cleared of weeds.

Then Gulden checks the lots, and if in his opinion the weeds in the lot should be cut, he directs that notices be sent to the owners.

In 10 days to two weeks, the copies of the notices are turned over to police to check if the weeds have been cut.

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So far, only Fuerman and Schwab

have ignored the "final" notices.

ON THIS past Friday, three more "final" notices were sent to property owners who ignored their first notices.

They have until Friday to comply.

The notices went to John Bortnick, Bridgeport, for a lot on Henry

Materials Shortage Slows Progress on Washington School

Scarcity of materials and equipment is delaying construction of the new Washington school at Beech and Penn streets.

"The contractor says he hasn't been able to get door bucks," Walter F. Heise, member of the Pottstown school authority, explained. "Steel roofing has been scarce, too, as well as some other materials."

The contractor is delaying work on the adjoining school administration building in an effort to get the classroom wing under roof before the Fall term starts," it was explained.

"It will be a real battle to get the building ready by Fall, but that doesn't say it can't be done," Heise observed.

If the school is not ready in time, it is likely pupils will be taken by bus to other schools, board members said, but added that they did not know yet which schools these would be.

Neither H. Bert Shaw, board president, nor Horace J. Frederick, authority president, were available for comment last night.

CITIZENS —

(Continued From Page One)

ment to the expansion and establishment of industry in this area."

The Philadelphia National is second in size in Pennsylvania only to the Mellon National bank of Pittsburgh. The Mellon bank has deposits of \$1,644,732,142. The Philadelphia bank has deposits of \$917,192,248.

FOR THE past several years, the Philadelphia bank has been expanding in mergers similar to the one announced yesterday. It now has banks in Chester, Cambridge and Marcus Hook, Conshocken, Lansdale, Norristown, besides its Philadelphia offices.

Erb explained that the present board of directors of the Citizens National will become an advisory committee. The bank now lists as its directors: Howard W. Bartholomew, Erb, Ernest T. Handley, Clarence S. Hunsicker, William F. Lamb, Brooke M. Lessig, James You. Telephone 6000 and you'll get H. Nottle, William A. Pollock it for 25 cents a week.

Joseph L. Prince, and Lloyd F. Wagner.

Prince is vice-president; Clinton G. Bickel, vice-president and trust officer; F. H. Peterman, cashier; Clarence A. Yocom, assistant cashier, and Ralph H. Buckwalter, assistant cashier.

As on the past June 30, the bank had assets of \$9,412,127.

THE LAST major "bank" activity in Pottstown was in 1952 when the National Bank of Pottstown merged with the National Iron bank.

The National Bank of Pottstown was the first one chartered in Pottstown, dating back to 1857. It has always been located on its present site, 205 High street.

The National Iron bank was the second oldest in Pottstown. It was chartered in 1886.

The Security Trust company, High and Hanover streets, received its charter in 1887.

THE CITIZENS National Bank of Pottstown — the baby of the banking family — didn't come along until March 28, 1892.

It opened for business on April 12 of that year in a storeroom at 412 High street.

The first officers were Daniel R. Cofrode, president; George B. Lessig, vice-president; C. Frank Duden, cashier; J. Stauffer Blieb, assistant cashier.

The bank's present location at High and Franklin streets was acquired in 1894 and a new brick building was erected.

BUT THAT building was outgrown by 1915, and in that year the present building was constructed.

In 1927 the bank's charter was amended to include trust powers, and a Trust department was organized.

In 1937, the bank was again enlarged and renovated.

And in 1950, the first drive-in teller's window in Montgomery county was added.

Officials of the Philadelphia bank are well satisfied with the physical aspects of the bank, Erb said, and are contemplating no changes or renovations.

Just imagine a letter from home every day while you're on your vacation. You'll know all the news just by letting The Mercury follow Jaycees Robert Lewis, Arthur Shade and Robert S. Zarger met Pochmann in New York after his week.

Visiting German Accounting Student Finds It Easy to Relax in Pottstown

A blond, 30-year-old German accountant arrived in Pottstown from Cologne, Germany, last night and said he found it easy to relax here.

"When I get used to your American way of speaking I won't have any trouble," Heinz Gerhard Pochmann commented. "I think I prefer a smaller city."

While in Pottstown, Pochmann will spend one week in each of eight Jaycee homes. He will be entertained in turn by Mack, Carl Hotheim, Zarger, William Leveille, Kenneth Hooven, Richard Ludwick, Newton Workman and one other home not yet designated.

He also will spend a day at each of the principal Pottstown industries and business places, and be entertained by local service clubs at their regular meetings.

SINCE HE has never seen a baseball game, he will be taken to a major league game in Philadelphia.

Pochmann said he will write articles for a German newspaper while he is here. He came equipped with a good supply of English-German dictionaries, he pointed out.

Before becoming a German citizen, Pochmann was a Bohemian. He was born in the town of Teplice-Schonau near the German border in what was then Czechoslovakia.

He was drafted into the German infantry in 1943 and saw action on the Eastern front during World War II. He was wounded in action and was hospitalized after two years' service.

His visit to America is his first experience in an English-speaking country, Pochmann observed. In Cologne, to which he moved in 1952, he was an employee of an accounting firm.

POCHMANN is being entertained by the Jaycees as part of their international relations project. The International Research fund in New York, a non-profit educational organization, brought him here in the interests of world understanding.

Don't miss the hometown news. Take The Mercury with you on your vacation. Only 25 cents a week.

Obituaries

MRS. MARY ELIZABETH (TYSON) UMSTEAD, an 86-year-old great-grandmother, died at her Pottstown RD 1 home yesterday at 5:30 a.m.

She'd been ill in bed since the past January. She was the widow of the late Newton Umstead.

The Rev. Edward W. McElroy, pastor of the Boyd Funeral home, Norristown.

Services for CHARLES F. GEIGER, husband of Ethel (Campbell) Geiger, 261 NORTH YORK STREET, were held yesterday at 11 a.m. from the Boyd Funeral home, Norristown.

Officiating was the Rev. Clyde Begner, pastor of the Conshohocken July 1949, the hottest July on record.

Services for MRS. RACHEL S. (SCHWENK) JOHNSON, wife of William R. Johnson, Graterford, were held yesterday from the

Krause, Frank Haiston, Webb Charles J. Franks Funeral home, 21 Main street, Trappe.

Officiating was the Rev. William Leopold, pastor of Jerusalem Lutheran church, Graterford.

Interment was in Schwenksville cemetery. Bearers were Harold Klein, Orrin Faust, Melvin Tyson, Donald and Denver Harmon and Martin Waldenberger.

Services for KATHARINE E. HARTNETT, 71 NORTH HANOVER STREET, were conducted yesterday at 9:15 a.m. from the Fleischmann Funeral home, 726 High street, with a requiem high mass at St. Aloysius Catholic church.

The Rev. Edward W. McElroy, pastor of the Boyd Funeral home, Norristown.

Officiating was the Rev. Clyde Begner, pastor of the Conshohocken July 1949, the hottest July on record.

Services for MRS. RACHEL S. (SCHWENK) JOHNSON, wife of William R. Johnson, Graterford, were held yesterday from the

Pottstown Area Boy Hurts Hand on Swing

Robert Orlando, 8, son of Mr. and Mrs. Charles Orlando, Pottstown Route 18, last night suffered a cut on the palm of his left hand when he caught his hand on the underpart of a swing.

He was discharged after treatment at Pottstown hospital at 8:15 o'clock.

HEAT WAVE —

(Continued From Page One)

Officiating was the Rev. Clyde Begner, pastor of the Conshohocken July 1949, the hottest July on record.

A switch on the weather scene was experienced by natives of

San Francisco and New Orleans where respective highs of 61 and

76 were registered.

PHILCO AIR CONDITIONER

\$100
OFF!
This Week at
LEVITZ

COOLS 15x20 ROOM!

Does not extend into room. Brand new Model 61K BIG 1/4 TON SIZE. No extra wiring—just plug in. While they last!

Brand New 1955 Models on Sale

LEVITZ

FALSE TEETH

That Loosen
Need Not Embarrass

Many wearers of false teeth have suffered real embarrassment because they have been forced to remove them at just the wrong time. Do not live in fear of this happening to you. Just sprinkle a little FASTEETH the all-new denture adhesive on your plates. Hold false teeth more firmly, so they feel more comfortable. Does not sour. Checks "plate odor" (denture breath). Get FASTEETH at any drug counter.

REGULAR PRICE \$279.95
WE TAKE OFF \$100.00

\$179.95

\$2 A WEEK

SUMMER FABRICS

Printed Sheer NYLON & DACRON

Reg. 89c Yd.

3 Yds. 1.00

Rayon and Cotton PONGEE PRINTS

Reg. 98c Yd.

2 Yds. 1.00

Printed DACRON CHIFFON

Reg. 1.79 Yd.

99c Yd.

Reg. 1.19

2 Yds. 1.00

Striped SEERSUCKER

Reg. 98c Yd.

2 Yds. 1.00

Fine COTTON CORD

Reg. 98c Yd.

2 Yds. 1.00

Printed RAYONS

Reg. 98c Yd.

2 Yds. 1.00

Dotted SWISS

Reg. 69c-79c-89c Yd.

2 Yds. 1.00

Embossed COTTON

Reg. 79c Yd.

2 Yds. 1.00

Bates' Disciplined PRINTS

Reg. 1.39 Yd.

98c Yd.

Imported PURE SILK PRINTS

Reg. 2.98 Yd.

99c Yd.

Plain or Striped CHAMBRAY

Reg. 69c Yd.

3 Yds. 1.00

ALL SUMMER TOYS REDUCED!

Backyard Swimming Pools

Reg. 9.95

\$7.77

2.79 Twin or Full

3.29

4.29

5.29

6.29

7.29

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Just imagine a letter from home every day while you're on your vacation. You'll know all the news just by letting The Mercury follow you. Telephone 6000 and you'll get it for 25 cents a week.

BURGLARS!

They had to break in to see the Coronado Model Gunnison Home, designed by United States Steel Homes Inc.

You can inspect this modern ranch style home in Maple Crest by telephoning Wayland S. Schatz, 4802, or Robert W. Evans, 39, for an appointment.

Sample Home

Be sure to see the spacious living room, three large bedrooms, tile bath and "wife-saver" kitchen. A choice of interior and exterior finishes is provided. Call for an appointment today. Pottstown Home Builders Inc.

TOMORROW IS LEVITZ PREVIEW DAY

For HONOR ROLL Customers
BRING YOUR COUPONS OPEN UNTIL 9 P.M.

LEVITZ AUGUST SALE

Here Are the Door Prizes For This Big August Sale
Your Coupons Are Good Only Thursday, July 21st



FAMOUS DOMESTIC ELECTRIC SEWING MACHINE

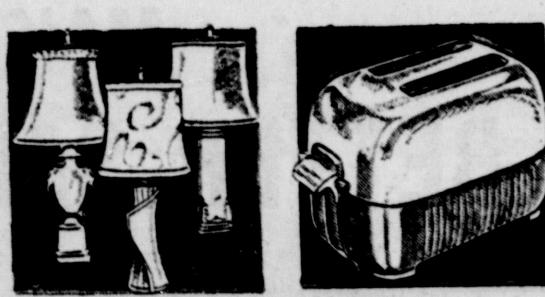


Table Lamps



Automatic Toaster



Folding Cot

Rubber Pillows



Chrome Dinette

Day-Nite Sofa

PLUS
HUNDREDS OF
DOLLARS OF
OTHER VALUABLE
DOOR PRIZES

YOU DON'T HAVE TO BUY TO WIN!

Just bring in your coupons and use them anytime Thursday from 9 a.m. to 9 p.m. If due to mailing errors you did not receive your letter, come in anyway and get a set of coupons... your name is registered on our honor roll list.

FIRE BAN —

(Continued From Page One)

who put trash in their incinerators that they should watch their fires to make sure that sparks don't drift onto the roofs and property of neighbors and cause fires.

"Also, all incinerator fires should be doused before dark."

"THESE smouldering fires are the most consistent source of complaints. Smoke drifts into the bedrooms of neighbors and causes a nuisance."

"In the hot Summer months I average a dozen complaints per week on these fires. They definitely are illegal and the citizens must begin to realize this."

Lindauer pointed out that any open fire is illegal unless permission is obtained from himself or George Herbst, borough fire marshal.

"If a person wants to burn trash out in the open he must secure permission, and then he must prove that he can handle the fire. Even then the responsibility is his," Lindauer added.

The fire chief pointed to the danger of grass fires in the open sections of the borough.

Area state game protectors have warned picnickers against the danger of camp fires during the drought.

TRAIN DELAYED

PHILADELPHIA, July 19 (P)—The Pennsylvania railroad's crack flyer, the Executive, was delayed at North Philadelphia station for nearly an hour today while firemen extinguished a blaze between two sections of a twin dining car.

Share your news with The Mercury and its 100,000 readers. Telephone 6000 with newstips.

Local Boy Injured As Motor Scooter, Truck Collide

A Pottstown boy was injured late yesterday afternoon when the motor scooter he was riding with a buddy, collided with a Reading laundry truck.

The youth, Stephen Lunn, 14, of 509 Chestnut street, suffered a cut chin and brush burns of the chest and right hip.

Six sutures were required to close the deep gash in his chin in Pottstown hospital dispensary. X-rays were taken before his discharge.

The youth was riding on a motor scooter operated by Morris Nimmerichter, 241 Master street.

Nimmerichter told Sgt. Daniel J. Linton and Patrolman John G. Paretta that he was traveling north on Charlotte street when the laundry truck, operated by Gerald Kerr, 35 Walnut street, pulled out in front of him, and he skidded into the truck.

Kerr told police that he was proceeding east on Chestnut street, and at Charlotte street stopped for the stop sign and didn't see anything and pulled into the intersection.

Lunn was motored to Pottstown hospital by John Selagy, 1230 Pine street. The accident took place at 5 p.m.

BONUSES FOR POW'S

WASHINGTON, July 19 (P)—The government is seeking 62 Pennsylvanians to give them some money. The 62 are former prisoners of war in Korea, or relatives of men who died there. Presumably, they do not know that they are entitled to a bonus for Korean war imprisonment.

Pottstown Portraits

(Continued From Page One)

A Quick Look at Your Neighbor

By CONNIE MYER

Harold E. Binder, Pottstown attorney, has so many meetings he hardly ever has a free evening.

His jobs as solicitor for the Pottstown school district, the school authority and Lower Pottsgrove township plus positions with the Elks Home association, the vestry of Grace Lutheran church, the board of directors of the Montgomery County Bar association and the American Business club keep him busy.

And this is only a partial list of this native Pottsonian's affiliations.

He's on the board of the Pottstown Savings and Loan association, secretary of Saybrook Park incorporated and a member of Stichter Lodge, F&AM, the local Moose Lodge and the Chamber of Commerce.

WHEN BINDER, a tall slim man with blond curly hair, does have a free night at home you'll probably find him still busy. But this time it'll be weeding his garden—or mowing the large lawn of his beautiful stone and frame home at 353 Rohland avenue.

"I don't have time for many hobbies," he says. "I guess my home and garden provide most of my recreation. It's good to get outdoors after spending all day inside."

His position as attorney at the Roy Binder agency, a real estate and insurance company which his late father founded, keeps him behind a desk most of the day, talking with clients and taking innumerable telephone calls.

BINDER'S TWIN brother, Carl M., also is a member of the firm and also is a lawyer.

Born in a house on Willow street, Binder attended Dickinson college, graduating in 1937. He went on to the Dickinson School of Law where he obtained a degree in 1940.

He returned to Pottstown and began to practice until World War II caught up with him.

He served in the Navy from August of 1942 until October of 1945, most of the time aboard a sea plane tender, the U.S.S. Rockaway.

"WE HAD a good ship," Binder recalled. "We were all over the European theater and South American area. Took part in D-Day operations, too."

Binder served as a communications officer and deck officer on the ship, coming out of the Navy as a full lieutenant.

He came back to the law office and the real estate business to be on the inside seat of Pottstown's rapid postwar growth.

"I can remember when the northern borough line was at Prospect street, and then there were only a few scattered houses there," he said.

BINDER HAS been school district solicitor since 1951 and legal advisor to the school authority since it was formed.

Meetings of these two groups and the work they involve take a good deal of his time.

He was appointed early this year to fill a board position in the county bar association made vacant by appointment of Alfred L. Taxis Jr. to judge of orphan's court.

When he served as president of the American Business club he helped the club get street signs for the borough. There had been only a few markers prior to that time. The club paid entire costs of the signs.

BINDER MET his wife, the former Isabel Byers, when they were both students together at Dickinson.

"I guess you'd call it a real campus romance," he smiled.

Mrs. Binder, who studied for the teaching profession, taught school before they were married. The couple has no children.

Besides working in his lawn and garden and planting rose bushes, Binder sometimes takes time out for bowling and small game hunting. He had a two-week vacation in Florida this Spring, and plans to take a week off in the Fall for hunting.

He's proud of his large home on Rohland avenue, which he and his wife helped design.

A few years ago he "tinkered around" with refinishing and building furniture for the new house.

TRUCKER —

(Continued From Page One)

this past July 12, the trucker, who had sent his second license to Harrisburg when the State suspended his privileges, presented his original license.

The trooper promptly charged him with operating during suspension and with unlawfully presenting an operator's license which had been suspended.

Steffy appeared with his Pottstown RD 2 and Wernersville counsel, Reading Attorney Samuel RD 2.

Liever, before Douglass township Justice of the Peace Charles E. Templin last night.

TEMPLIN CONTINUED the hearing for ten days to acquire photostatic evidence from the State on the June 8 suspension.

Bail of \$300, provided by Stanley Kijek, 304 Chestnut street, Steffy's employer, was continued.

Steffy was driving a heavy truck on Route 422 in Douglass township when Woods arrested him on July 12.

The trucker previously lived at

VANDALS —

(Continued From Page One)

to turn off the brown lamp shade on a dresser.

All over the house, drawers had been pulled open and advertising information tossed helter-skelter on the floors.

Both Schnellman and Wayland Schatz, 201 North Keim street, a salesman for the project, agreed that it was probably the work of juveniles.

Dusty footprints from small-sized shoes were found near the basement window, where the vandals entered, and in other places throughout the house.

Some of them were of a long, narrow shoe, which Schatz theorized may have been worn by a young girl.

THE BASEMENT window through which the vandals entered was not locked. It measures 30 by 16 inches.

Schnellman said that it could have been easily opened from the outside enough for a small person to enter. One side of the window had been pulled away from its sliding connections.

The window opens to the outside just at ground level. There is a five-foot drop on the inside to the basement floor.

The break-in at the tool shed was discovered by Martin Eisenhower, another carpenter from Lehighton. The lock hasp, which had been anchored with three long nails, was yanked away from its moorings.

Lying in the dirt just outside the door was a ten-inch iron pin, which was probably used to pry out the hasp.

A LARGE toolbox inside the 16-by-20-foot tool shed was opened and the tools and electrical equipment in it left in disarray.

Yesterday's investigation failed to reveal that anything actually had been stolen. Schnellman and Schatz also said that they didn't detect any actual damage.

Neither men could set a time of the entry. They left the project at 4:45 p.m., Monday, and it could have happened anytime between then and yesterday morning, they said.

The blue shingle sample home is one of about 50 being constructed by the company in the vicinity.

FOUNDATIONS have been laid for 21. Eight are complete and four are practically finished.

All of the furniture in the sample home is from B. E. Block and Brothers department store, High and Charlotte streets.

Schnellman said that it was the first time any disturbance had taken place around the sample house, which was completed in April.

Detective Thomas A. Lawler, who investigated yesterday morning, said that it was "no doubt" the work of children.

He checked around the neighborhood, but failed to turn up any leads concerning the time of the break-in or the identity of the vandals.

save money

on auto insurance

with State Farm Mutual's

new

"Careful Driver"

Rating Plan"

and

"Step-Down"

Plan"

Call me

for details today!

FRANCIS W. HENNESSEY

1042 Schuylkill Road, Kenvilworth

Pottstown 2938

FRANCIS HEISLER

47 West 4th St., Pottstown

Phone 2643-W

A FULL TRAILER LOAD OF

WATERMELONS

50c — 75c — \$1.00

PARKING LOT

336 High St. Open Sunday

Here are the Lucky Prize Winners from our Recent

Spring Sale... You Can Win in the August Sale!



R. J. Pollock Mgr. presenting the door prizes to the winners in our Spring Sale. Mrs. Dennis Dempsey, R.D. #1, Schwenksville; James Foster, Town; Mrs. Harold Bechtler, Phoenixville; Mrs. John Viehle, Town; Mrs. Sarah Huxford, Royersford; Henry Gabel, Boyertown; Mrs. Leroy Moyer, R.D. #1, Barto; Theodore Neiman, R.D. #1, Elverson.

son; Joseph Miller, Stowe; Mrs. William Mehlman, Town; Lewis Shadler, Town; Mrs. Edwin Muuser, Jr., Town; Mrs. John Kner, R.D. #3, Pottstown; Clarence Gehris, Route 18, Pottstown; Mrs. Elmer H. Kever, Boyertown; Mrs. Harold Schwartz, Town; Clyde McElroy, S. Pottstown; Mrs. Paul Drake, Town.

Man With 'Half and Half Property' Gets Permission to Build Residence

Zoning board of adjustment last night came to the rescue of the man with the divided property a property half residential and half manufacturing by definition of the borough zoning ordinance.

The owner of the half-and-half property, Michael Mekosh, 806 Queen street, was granted permission to

Picnics Attract Thousands to Parks, Beaches and Back Yards

JULY WEATHER SETS STAGE FOR OUTDOOR FUN

Popular Way to Relax
And You Needn't Travel Far

Like the song of not so many years ago said—"Let's get away from it all."

Now you might not be able to afford a trip to Bermuda, and what's suggested won't ease your income tax problems. But it'll do wonders for your frayed nerves, jaded appetite—if you have one, and general outlook on life.

In fact, the answer may be no further away than your own back yard. What's this cure-all? Simple—it's a picnic.

A picnic is fun anytime that weather permits, but July, which has been designated National Picnic Month, is the ideal time of the year for an outing. There's something about July weather that sends millions of people to the beaches, the woods and the parks.

All you have to do is load up a basket with sandwiches, pies, cakes, pickles, fruit, cold drinks and your choice of the many other easily prepared picnic foods. Climb in the car and take off for the great outdoors.

SUPPOSE YOU haven't got a car or you don't feel like driving. Well, your own back yard is a convenient and pleasant picnic site.

And don't forget that it's always nice for Mom to get away from a hot stove and into the fresh air.

If you're a typical man, you don't get much of a chance to cook. And you may think that cooking is strictly a woman's job and beyond you. The fact is, outdoor cooking is fun and the special methods of outdoor cooking seem particularly suited to the abilities of a male.

You should have an apron and a chef's hat for scenic effects. You do need a bag of charcoal and one of the numerous types of portable grills simplify the job, although many men prefer to build their own grill, pit or fireplace.

SO THERE YOU ARE. Now you'll discover, or rediscover, that there's nothing better than a charcoal broiled hamburger or a roasted hog dog eaten between buns or rolls and garnished with mustard, pickles and relish.

There's another factor, besides the usually perfect weather, that makes July a good picnic month. The first thrill of being out of school has worn off for the kids.

They're beginning to wonder what to do with themselves. A picnic is the perfect way to cure their restlessness and to run off their excess energy. It's a perfect way, too, for Mother and Dad to get to know the children better and be a family group.

ON WEEK DAYS when parents can't get away, there's no reason why the boys can't have themselves a bicycle picnic or a hiking picnic.

It's no job at all to pack a bicycle basket or knapsack with sandwiches and other picnic goodies. And the youngsters will enjoy making their own decision on where to stop and eat.

While planning a picnic is simple, it's well to know in advance where you're going, what you'll pack and other things to make the outing a success.

In today's section the home-maker will find many useful picnic hints and some unusual and mouth-watering picnic menus.



Summer Outings Easy, Economical; Experts Say That's Why Their Popular

The reason for the continued growing popularity of Summer picnicking, according to experts in these matters, is the ease and fresh until ready to be eaten, and a portable grill containing its own fuel.

Anyone with familiar paraphernalia, the experts say, can make his picnic fit for a king. The cost for a complete outfit is extremely minimum, and once you have it on hand, it will last a lifetime.

The one-gallon metal thermos jug in the above picture contains a double layer of fiberglass insulation guaranteed to keep liquids either hot or cold for hours. It has a drip-proof pouring spout, and a stain resistant finish.

UNDER A HOT sun at the beach all day, iced drinks stay iced in the handy economical plaid jug.

If you like hot dogs or hamburgers on a picnic, experts suggest you take along a handy, easy to manage portable grill.

Have Fun In The Sun

Exciting Reductions On Your Favorite Play Wear, In Time To Make Your Picnic or Vacation an Exciting One.

- Sun Back Dresses
- Pedal Pushers
- Shorts & Halters
- Blouses
- Skirts
- Sun Hats

ALL REDUCED

ROSE BEAUTY SHOP

151 High St. — Rose B. Quigley, Prop. — Ph. 1960



QUEEN OF THE SEASON—Reigning supreme across the nation at this time of year is Miss Picnic, whose domain is the great outdoors. She might be any Pottstown area girl. You'll find Her Highness, surrounded by members of her court, at the beach, in the mountains or in any Pottstown back yard.

Designed For Today's Living ...

BARBE-Q-BOWL

Now, Improved Portable

Barbecue . . .

Fully Adjustable with

Revolving Grill

Adjustable grill moves up and down by means of crank. Scientifically designed for efficiency. The unique shape of Barbe-Q-Bowl draws oxygen across the hot coals, creating a constant intense flame. The compact fire-bowl, only 24 inches in diameter, saves charcoal by condensing and focusing the heat.

BUILDERS EQUIPMENT & SUPPLY CO., INC.

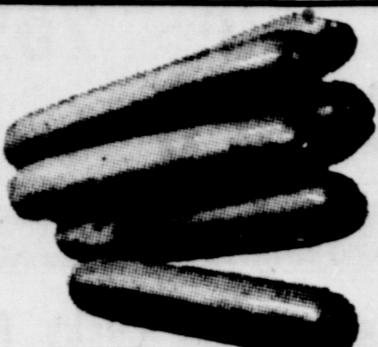
113 S. HANOVER ST. Ph. 4212



Swift's Premium FRANKS

45¢
lb.

Featuring Fresh Bread and Buns
Hot Dog and Hamburger Rolls



Outdoor Cooking, Eating Fun With New Equipment

There's a special something about cooking in the outdoors.

Perhaps it goes all the way back to some primeval day when our ancestors cooked and ate their food where they found it. In any case, it's fun to cook and eat outdoors and it's getting easier every day.

American ingenuity and new materials each year make this popular way of eating easier. Portable grills are more portable, fuels are more efficient and foods are better than ever.

Outdoor cooking enthusiasts will welcome new additions to lines of equipment. Designed primarily for portability, one cooker burns either charcoal or briquets and provides a concentrated heat from a wind-protected fire.

The grill is 11 inches in diameter with an adjustable grill. Extension legs raise the cooking surface up to 16 inches from the ground.

ANOTHER efficient, highly portable and inexpensive grill measures 14½ by 16½ inches and stands 13 inches high. When the legs are folded, the entire grill measures only 3½ inches high. This grill fits snugly into the deluxe table picnic kit.

—BQ

Not code! Just a sign signifying Barbeque.

TUCKER'S

A word synonymous with—
BQ at its finest.

BAR-B-QUED

CHICKENS & TURKEYS

Done to a turn . . . with the meat so succulent that it defies description. If you want meat like this—you'll want barbequed turkey or chicken from

TUCKER'S

450 HIGH ST. — Phone 2582-J
CLOSED SAT. OPEN SUNDAY

Air
Conditioned
For Your
Comfort

Other accessories which contribute to steaks, chops, chicken or the ever popular hamburgers and frankfurters are many in type and price.

On the glamorous side, but adding to a tasty picnic around the family grill, are pepper mills and shakers. Designs are available in gay, western motif, the familiar old coffee mill and more modernistic sets for a perfect centerpiece for any picnic table.

And for a perfect companion to the barbecues, sandwiches and which comes complete with six steaks, there is a kit to hold a skewers 16½ inches long and a whole half gallon of beverages, and tray 10 inches by 14 inches. Deli-keep it hot or cold.

VISIONS OF A WEEKEND OF FUN!

After You've Shopped Our Holiday-Bound Separates . . . Cool and Pretty Dresses . . . Play Pretties . . . everything for sunning, funning and swimming, you'll say bring on the fun! Come take your pick . . . Prices will please the most thrifty-minded.

Shop and Compare
You'll Find Your Budget Store Is At . . .

Betty Lee

HIGH AND PENN ST., POTTSTOWN, PENNA.

PICNIC TIME IS SANDWICH TIME

"AMERICA'S FAVORITE MEAL"

BETTER BREAD MAKES BETTER SANDWICHES

OVEN-FRESH!

STEP OUT OF THE KITCHEN AND RELAX WITH FREQUENT

FAMILY PICNICS

You'll Taste That Sealed-In-Freshness In Prince's Bread



PRINCE BAKERY

113 South Washington St.
Pottstown, Pa.

Sunny Slope DAIRY

For That PICNIC Don't Forget That Cool, Refreshing Pineapple Orange DRINK

ROSE BEAUTY SHOP

151 High St. — Rose B. Quigley, Prop. — Ph. 1960

B.F. Goodrich

SPECIAL!

Fiberglass-Insulated Therm-All Bag Usually sells for \$1.98 Now only 99¢ while they last

Keeps food for picnics HOT or COLD for hours

* LARGE SIZE — 17 x 18 INCHES
* IDEAL SHOPPING BAG FOR FROZEN FOOD

B.F. Goodrich
FIRST IN RUBBER — FIRST IN TUBELESS

130 HIGH ST. . . PHONE 146

CHARLOTTE AND PROSPECT STS. — 3RD AND YORK STS.

GOOD GROOMING NOT NEGLECTED IN OUT-OF-DOORS

'Funwear' With Taste
Offers Comfort to
Women, Too

By PEG ZWECKER
(Chicago Fashion Authority)

Women with taste—in food as well as clothes—realize the importance of having the right thing for the right occasion.

An important part of her social security program is the knowledge that her costume is "right."

Today's wardrobe has progressed far beyond the stage of everyday clothes and those for "rest." Clothes with a play-air have entered the picture and surveys show that the American woman puts correctness and comfort ahead of prettiness in her sports wardrobe.

Now this is the picnic season, U. S. style, with the great outdoors flirting at us from all directions. Whether it's the back yard, a wodsy spot or beach beckoning, it's going to be lazier and more fun than ever.

And a girl can remain looking very attractive and well groomed for the meal under the sky. There are big cinder block outdoor fireplaces that can be put up in 10 minutes and cabanas that fold up like umbrellas.

The latter, so lightweight, you can carry in one hand, have pretty flattering floral print covers and sewn-in pockets to hold lotion, comb, lipstick and other paraphernalia to keep a woman at her best.

PICNIC BOUND people are definitely in a happy escapist frame of mind and they want clothes that are far removed from an office or conservative home life. They want something that makes them look and feel entirely different. They must be lighthearted clothes because they are designed for a "fun" occasion.

Everyone relaxes at picnics—that is why they're so much fun. And the passion of Americans for picnics has never ceased—it grows each year. And so has sportswear—the fastest growing category of wardrobe.

Silhouette changes are page one fashion news for sportswear 1955 . . . the overblouse look dominates separates and is a fashion byword. It may be the long-torso overblouse or the short blouse—one that draws a little more attention to the waist than the hipline and less to the high rounded bustline dictated by Dior.

Whether a shirt, blouse or T-shirt, all subscribe to the overblouse effect as they're worn out over skirts, shorts or trousers. Some have higher necklines . . . shirts that are T-square pullovers with slashed necklines.

Jackets take the straight and easy path like all of fashion. The blazer type is most popular.

A SHORT CUT for picnic wear is the abbreviated dress or short skirt, above or just below knee level. Top sportswear designers usually make the dresses buttoned down the front for easy wearing.

Pleated, circular or kilt-style with pants to match, they are a natural outgrowth of last Fall's important Bermuda skirts. There are pleats and more pleats, from tiny to large, in both skirts and street dresses (all take to soap and water as the pleats are permanent).

In separate pants . . . Bermudas above or below knee level and slim, trim long pants cropped just above the ankle are favored companions of overblouses in "matched" or deliberately "mixed" fabrics and



colors. Many designers bring back the flattery of culottes. Playsuits have more built-up tops (less sunbacks) which give a ladylike look.

The choice is cotton that will not wrinkle or crush or shrink and often needs no ironing.

STRIPES, from the bold barber pole variety, to fine ribbon pat-

terns line up as most important in the sportswear picture. Stripes tell the shirt look in a man-tailored overblouse and again in the popular step-in shirtwaist dress.

Stripes in new slacks cropped above the ankles are shown in pink shaded from very dark at the waist to lighter at the bottom to match the pink top of the outfit.

For The PICNIC

HABERDINE
SPORTS
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\$2.95

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Men's Clothier
331 HIGH ST.—PHONE 2889
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**PICNIC TIME
IS ALSO
MILK
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ICE CREAM TIME**

For the Best in Quality and Taste
Try Our Products.

MEADOW BROOK DAIRY FARMS

Highest Grade Milk & Ice Cream

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SHOP SEARS FOR ALL
YOUR PICNIC NEEDS

**BARBECUE
FORKS**

New Round Pools
Colorful Heavy Gauge Plastic
2.97
50x36x7
Big pools for little guys to play in. Two ring construction; smooth tuck-under valve. With maintenance kit!

**WATER REPELLENT
UTILITY CUSHIONS**
Reg. 1.00 66c

Satisfaction guaranteed
on your money back

SEARS 232 HIGH ST., POTTS TOWN
FREE PARKING Phone 2270

Paper Paves Way For Easy Serving of Picnic Meals

Some like it hot! Some like it cold!

Any kind of meal can be enjoyed out-of-doors, even hot dishes can be taken to the picnic site in thermos boxes, or just as good food can be cooked right on the spot. Salads and fruit cups can be packed in waxed paper containers.

Sturdy paper cups with practical handles are perfect for hot or cold beverages, or even soup. Paper plates have come into their own with their permanent-plastic finish which is tasteless and odorless.

Unlike their fore-runners these new plates won't absorb sauces or liquids and become limp and unmanageable.

Another important accessory to

U.S. Keds

BOSTON SHOE STORE
257, High St., Pottstown, Pa.

the picnic is the paper napkin of the market that fit into the napkin, which today is stronger, the general outdoor, and more yet more flexible and absorbent, specifically, into the picnic and sets the stage with a wide variety barbecue theme.

There are many printed napkins 6000 is the number for news tips.

**You'll have a
PICNIC
with these food buys!**

**WITH THE MANY VALUES
FEATURED THROUGHOUT
OUR STORE....**

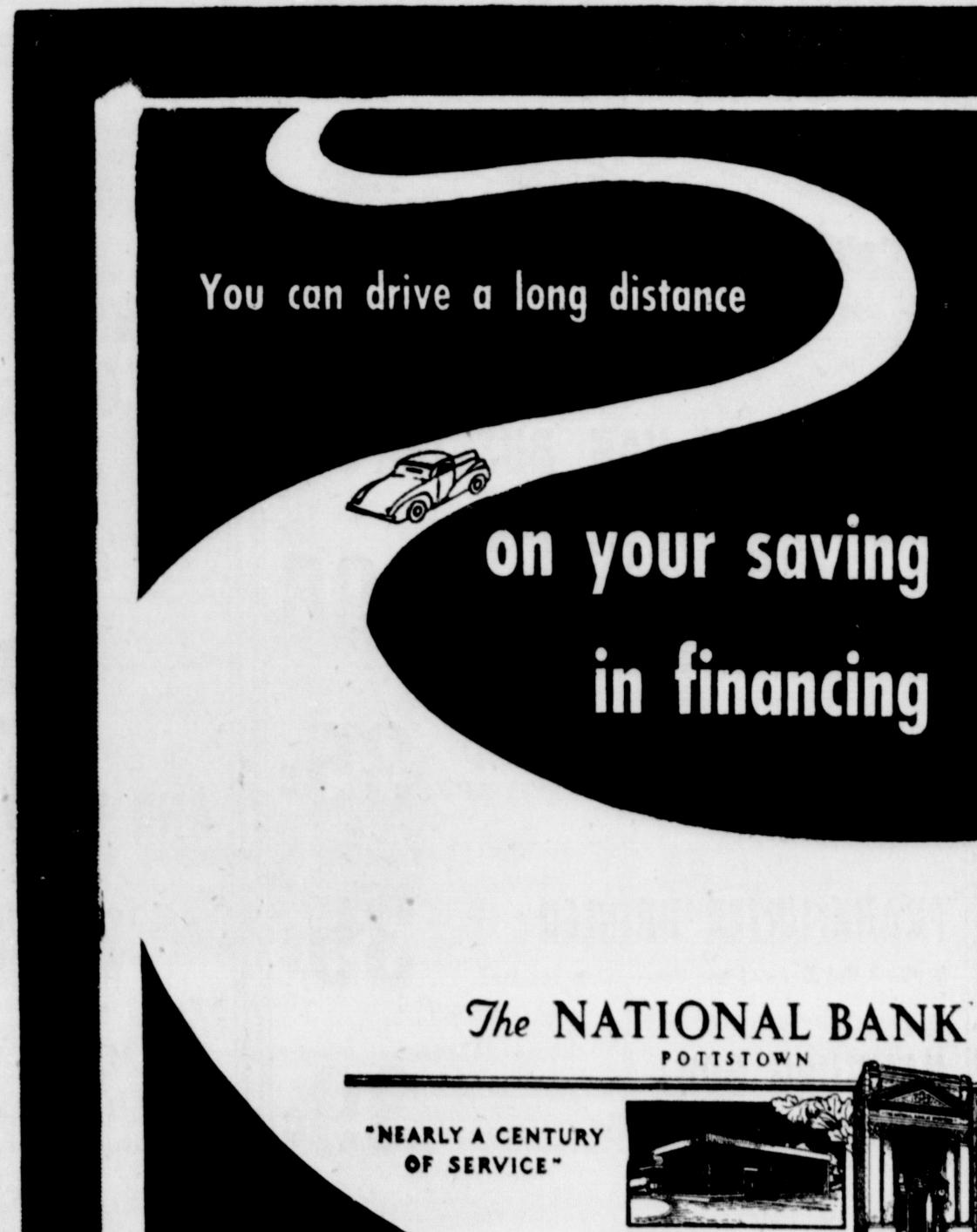
**You Can Beat the Heat,
Too, At Our Air Conditioned
Fountain, Where We Serve
the Best Sandwiches
in Town.**

**If You're Planning a Picnic,
Get Your Sandwiches Made
Up Here. You're Sure
to Please!**

**Bause's
Super
DRUG STORES**

Pottstown — Boyertown — Allentown

AIR CONDITIONED



This is the time of year to buy an automobile. For many, their vacation is still ahead. What a pleasure for all of us on a hot summer evening to travel over these the highest mountains in Pennsylvania and to be cooled by the mountain breezes and thrilled by the beautiful view as seen from its summits.

For whatever driving you're going to do, we stand ready to help you in financing that new or used car.

"You may place your insurance with your own local agent."

The NATIONAL BANK of POTTS TOWN



"NEARLY A CENTURY
OF SERVICE"



MEMBER FEDERAL DEPOSIT
INSURANCE CORPORATION

COMPLETE BANKING SERVICE AT EACH OFFICE

Drive-in Banking and Parking at Our East End and Stowe Offices. At Main Office, 1 Hour Free Parking at our Garage, 216 King Street.

We have additional safe deposit boxes at both East and West Branches and they are now available for your use.

CLEARANCE Outdoor Furniture

WE MUST CLEAR OUR STOCKS. YOU
HAVE TIME TO ENJOY EVERY PIECE
BIG SAVINGS ON SUMMER FURNITURE

CHAIRS • TABLES • SETTEES • HAMMOCKS

WOOD — METAL — ALUMINUM — PEEL — CANVAS

The WILKE
furniture house

QUEEN AT MADISON

Pottstown's Only Authorized Hoover Cleaner Sales And Service

TERMS
IF
DESIRED

PHONE
1012

Take to the Porch Or the Patio for 'At Home' Picnic

Time was when a picnic suggested packing your favorite "easy-to-carry" foods and taking them to eat in a park or some place in the country, but recent years have added more picnic spots to the list, before eating. Relishes may vary from olives and cucumber pickles, spiced peaches or crabapples, celery, carrot sticks and radishes.

The items on the menu may be prepared in the kitchen, over the backyard fire or the patio grill. Regardless of where or when, the aroma of broiling hamburgers, toasting rolls and boiling coffee gives rise to hearty appetites.

The most important thing to remember is to choose foods that lend themselves to available cooking facilities and combine to provide meals that are attractive to look at as well as good to eat.

HAMBURGERS, tender beef steaks, lamb chops, frankfurters, meat loaves, tender beef or lamb cubes, meat balls, bacon, ham, Canadian-style bacon and casseroles are some of the favorite meat dishes.

Hamburger buns toasted or not, hard rolls, French and rye bread, and bread sticks offer excellent variety.

Salads from the favorite and easy-to-prepare cabbage and potato salads through the wide range of combination vegetable salads to fruit salads are varied.

Picnic's Informality Is Half of the Fun, So Make Most of It

Picnic time is party time for any group. But half the fun of a picnic is the informality.

So be sure to take along plenty of food and beverage and then let everyone help himself.

For convenience arrange several kinds of bread on a wide tray with cold meats and cheese for easy-to-make sandwiches, add pickles and olives for tangy garnishes and have handy a good supply of your favorite soft drink ice cold for tasty refreshment.

To top it off let your picnic members choose from a selection of fruits cradled in a straw hamper to blend with either cheese or cookies.

And be sure to have along an ample supply of disposable paper plates and containers and plastic knives, forks and spoons to cut down on cleaning up later.

LAKEVIEW AMUSEMENT PARK

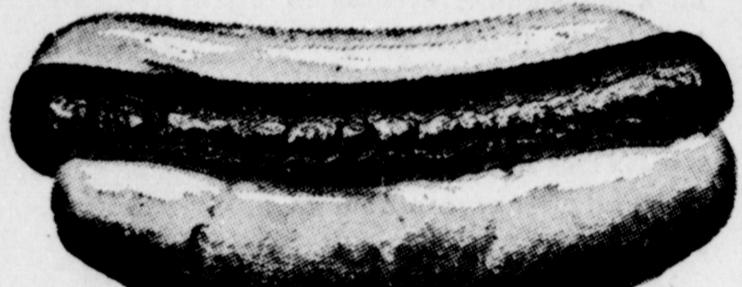
Royersford

FUN FOR YOUNG AND OLD
Swimming 35¢ Monday Through Friday

Barbecue Pits, Picnic Tables, Bell Diamond
Fishing, Boating, Rides

Special attention given to Religious, Industrial and Social Organizations. Park can be Reserved for Clam Bakes. Phone Royersford 1085.

FIRST CALL for a PICNIC!



WE'RE PICNIC HEADQUARTERS

That Makes It Easy for You.
Just Phone Us—We'll Be Ready for You

RED HOT SPECIAL

In Our Cool, Air-Conditioned Restaurant

PORK
CHOP
PLATTER

50¢

Come in and meet up with real eating enjoyment.

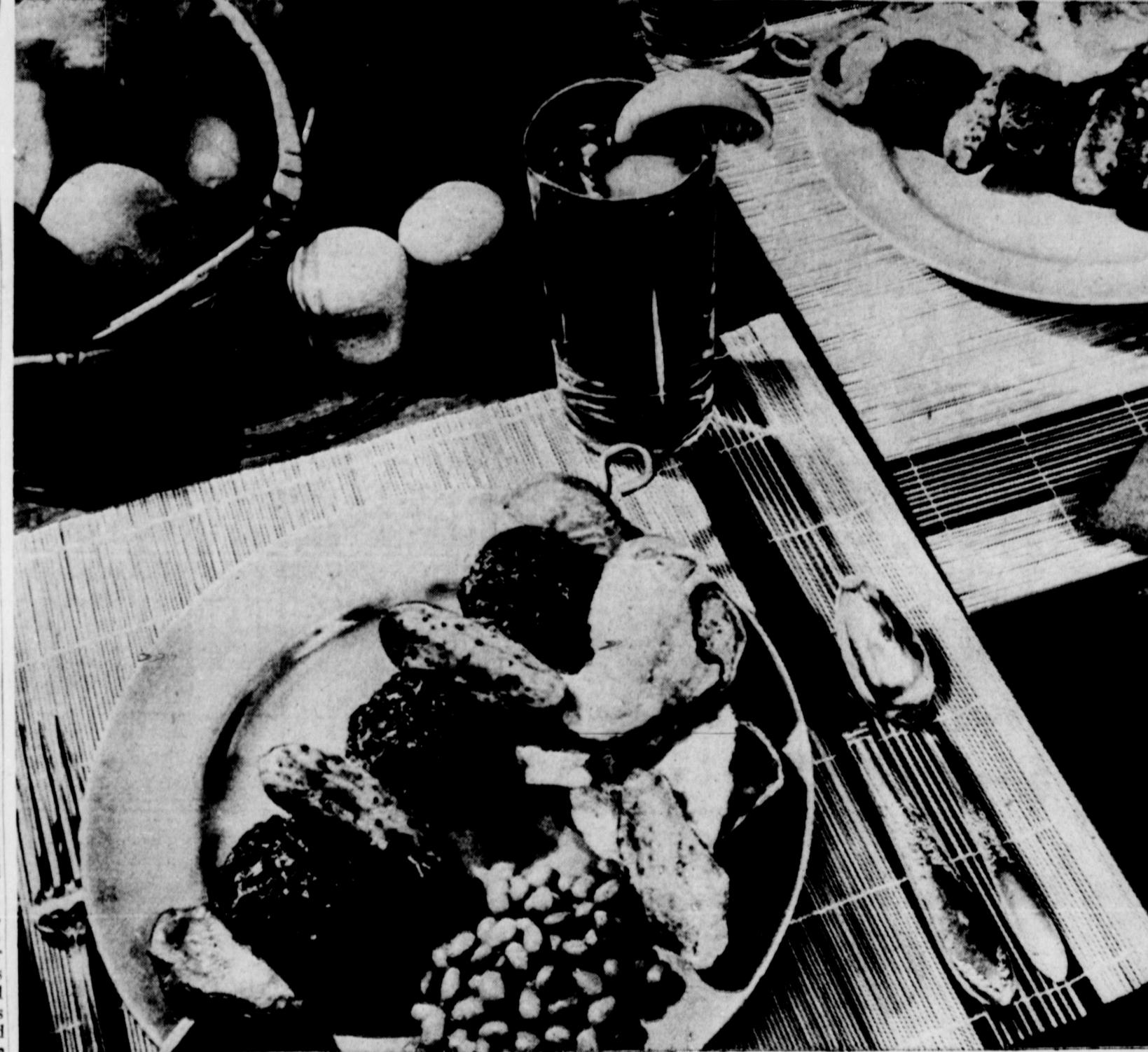
LAST WEEK'S WINNERS

\$20—G. Lord, 208 River Road, S. Pottstown
\$10—Mrs. Hugh Kelly, R. D. 1, Pottstown
\$5—Frank Wells, 718 N. Hanover
\$1—Mrs. Ernest Reigner, 138 Walnut
\$1—Walter Heller
\$1—Maurice Strunk
\$1—Ruth Fosnoch
\$1—Mrs. Lawrence Antrim

Completely Air-Conditioned

ROSENBERY'S
PIONEER SHOPPING CENTER, INC.

OAK & FARMINGTON — Phone 5880



Picnic Has Become American Institution, But Started at Time of Homer, the Poet

Picnics in America have become favorite form of entertainment in Europe and other parts of the world for hundreds of years.

But the picnic as we know it has become an American institution. Like hotdogs and the ball game, both of which are part and parcel of a picnic, too.

The picnic in this country about picnics. In fact, picnics seem to have started out as a mentioned several times in the gathering of friends and relatives held indoors. Each guest would have lived more than 2000 years ago. Outdoor eating has been a would pick what they wanted to

eat. These affairs became so popular in the 18th century in England picnics actually developed into rather formal affairs. Societies were formed and the guests treated themselves to lavish buffet style

YUM, YUM, YUM!—Here's an appetizing picnic dish. Broiled hamburgers, beefsteaks, frankfurters, prepared on the fireplace in the yard or the patio grill, are tempting fare. It's easy to prepare an entire meal out in the open, where it tastes even better than at the dinner table.

DURING THE 18TH century in England picnics actually developed into rather formal affairs. Societies were formed and the guests treated themselves to lavish buffet style

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PICNIC CAN BE MADE ELEGANT BY SANDWICH

Open-Faced Delicacies Are Flattering to Hostess

The hostess who combines open-face sandwiches, the piece de resistance of the Danes, with America's smart matched paper place mats, hot drink cups and plates, deserves the title of Continental Hostess.

Picnics have become a Summer way of life in America, as millions of "hot dogs" enthusiasts will happily testify. But other millions will mournfully plead for a return to elegance.

Both factions can now be satisfied, by taking Denmark's tangy blue cheese and serving it as a first course with chilled beverages, or as the main picnic course with other foods on attractive paper place mats and matching plates.

Open-face sandwiches have much to offer the hostess. Their good looks testify to their delicious contents, and the lack of a top cover permits an entire main course to be created from a well balanced variety of foods.

FOR OUR PICNIC menu we have chosen a variety of delectable breads; dark rye, white, pumpernickel. For the toppings several foods that go well together. For example: pumpernickel bread cut in triangles, same size as wedge of Danish Blue Cheese.

Spread bread with unsalted butter, cut cheese in thick slices and cover bread. Serve on paper plate with wedges of fresh tomato, slices of cucumber and stuffed olives. Finish with plenty of hot coffee.

Other open-face sandwich plates combine: 1—cream cheese and Danish blue with slices of stuffed olives, cups of lettuce with pear or peach halves. 2—shrimp salad on white bread and butter, hearts of celery and tomato wedges. 3—sliced hard-cooked egg on white or whole wheat, with celery hearts, tomato wedges and olives. Danish Blue, Norwegian sardines on German pumpernickel cut in finger-bite sizes are a Continental appetizer that will go beautifully with chilled tomato juice.

...
THE PAPER accessories include decorator design paper place mats in deep red with sea gulls swooping and wheeling over the paper. These are packaged forty to a package, and are available at super markets.

The place mats are matched by the new hot-drink cups with sturdy handles, built right into the cup... cold drink cups are made in the identical design for water or fruit or vegetable juices.

The dinner plates also boast the same design as well as a plastic coating to prevent foods that are moist being ruined by soggy plates. The designs are gay, colorful and smart as fresh paint.



Here's a Checklist in Picnic 'Forgettery'

Along with the basic food supplies that go to make a successful picnic—whether the outing is at the seashore, some wooded hideaway, or in the backyard—there are certain "must" items that, forgotten, create a crisis when the feast is spread and the meal underway.

Most important are paper napkins, followed closely by facial tissues for removing jam, mayonnaise, etc., from clothing and exposed parts of the body.

A 14-point checklist of other items is as follows:

Have A Happy Picnic

WITH A NEW

RCA UNBREAKABLE PORTABLE RADIO

See All the New Models

MERRION
FURNITURE CO., 451 HIGH ST., POTTSTOWN, PA. - PHONE 6491

COME ON IN...

...and let us show you how easy it is to enjoy your best vacation ever... in 1956! You can go where you've always wanted to go... do what you've always wanted to do. It's just a matter of looking ahead, planning ahead, saving ahead (a little each week) in our Vacation Club!

Enrollments are now open in our 1956 Vacation Club. Join now the far-sighted vacationers who have the best times in the best places... without financial worries!

CITIZENS NATIONAL BANK AND TRUST CO.

"The Bank of Service"

High at Franklin St. Ph. 250

DRIVE-IN BANKING

AMPLE PARKING SPACE



Sausage-ka-bobs Popular at Picnics; They're Easy to Fix, Cooked on Skewers

By now we all know there's no bigger appetite than one created by a delightful Summer's day out of doors... sound reason for you to plan on plenty when you think of food for that next picnic of yours.

Leftovers are especially unlikely if you plan your menu around sausage-ka-bobs, a popular and hearty outdoor version of those wonderful easy-to-prepare entrees cooked on skewers.

Serving these appetizing and temptingly aromatic sausage-ka-bobs is no chore at all whether you have your picnic in your own backyard or at

your favorite away-from-home picnic site.

Just keep your plans simple and do your shopping and preparation work well in advance. Good advice for any successful get-together.

HERE'S HOW to go about it: First, assemble your ingredients and compile your sausage-ka-bobs to make them pleasing to the eye as well as the palate. For the meat part skinless frankfurters are excellent, or try bologna, ham sausages or cooked salami.

Buy the larger varieties of sausage unsliced and cut them into one-inch slices and then

into cubes or wedges. Skinless frankfurters have to be quartered crosswise.

Fill fresh mushrooms with liver or braunschweiger sausage or alternate cubes of sausage with the mushrooms.

For alternating pieces between the lists of sausage choose several of the following colorful and delicious fruits: canned peach or as well as the palate. For the apricot halves, red cherries, spiced meat part skinless frankfurters are excellent, or try bologna, ham sausages or cooked salami.

Bacon strips may be cut in squares and placed between the other foods or left long and threaded zig-zag fashion throughout the length of the kabob.

Find the SAFE DEPOSIT BOX in this picture



The actual box is at our bank—but the faces Mother and Dad reflect the peace of mind they enjoy because their vital papers and other valuable possessions are locked away from mishap, behind our massive vault door.

For a relaxed, carefree summer, why not rent your low-cost Safe Deposit Box here now?

The Security Trust Co.

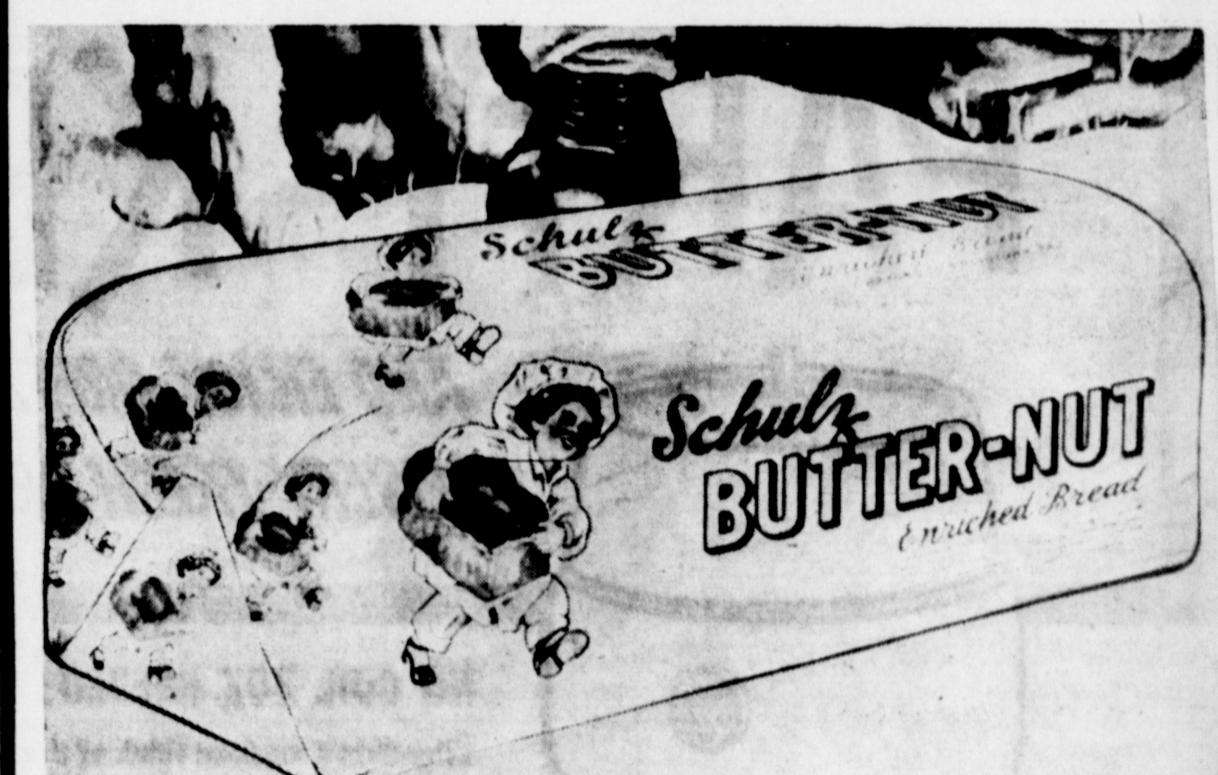
"The Bank of the People"

HIGH and HANOVER STS. Phone 2200

MEMBER F. D. I. C.

LET'S HAVE A...

PICNIC



For Sure Fire Success...
Make Sure to Take Along Plenty of

BUTTERNUT BREAD

and

HOT DOG AND HAMBURGER ROLLS

Baked Fresh Every Day for Your Eating Enjoyment!

SCHULZ BAKING CO.

POTTSTOWN, PA.

Route 100, PUGHTOWN Phone 2501

CAMERA 'SNAPS' LASTING RECORD OF AN OUTING

Smart Folks Collect Snapshots of That Summer Fun

Ever collect picnics? Lots of family camera fans do so every year.

At the end of a Summer season they have a big collection of snapshots, color slides or movies which are a permanent record of fun-in-the-sun, whether it is a back yard barbecue or a full-fledge family outing over the hills and far away.

It is fun being a picnic collector with a camera. The person with the camera on a picnic outing is a lot like the person at a party who knows how to play the piano.

He's the one who gets things moving and generates a little fun. Once that camera makes an appearance everyone from the kids up to granddad and grandma start to go Hollywood.

It may not make for the most natural-looking pictures of the family members but it adds up to a lot of laughs for everyone.

THE BEST SOUVENIRS of the day's outing are the film record of what went on during the outdoor festivities.

Hence a little effort on the part of the family cameraman to get pictures better than the routine snapshot is definitely in order.

One suggestion is to try and think out a picture situation ahead of time.

One good picture is better than several snapshots taken aimlessly and without much purpose. Instead of posing the family members in certain spots, the photographer should move around the pic-

nic site until he finds a place where he can get the pictures he wants with a minimum of effort.

ALTHOUGH PEOPLE do have a habit of putting on an artificial act when they know a camera is pointed their way, the best snapshots come when the subject is in a natural pose. So the picnic snapshotter should take his time and wait for the propitious moment before snapping the shutter.

Another suggestion, if the picnic is being held some distance away from home or stores, is to bring along a few extra rolls of film. It is a nuisance to run short of film in the middle of picture-taking.

Iced Tea Is 'Hit' With Outdoor Meal - And Be Sure There's Plenty for All

When hamburgers have that certain smoky flavor, whether they're served on the back porch or right by the bonfire, appetites loom high.

So if you're fixing food al fresco—hamburgers, frankfurters, steak or what have you—make sure there's lots of it.

And that goes for the iced tea, too. Be wise this Summer with this sensible plan. Take a tremendous amount of ice cubes—count four for a serving, not four per person—and jugs

or what have you—make sure there's lots of it.

So if you're fixing food al fresco—hamburgers, frankfurters, steak or what have you—make sure there's lots of it.

A good proportion of tea is 7 tea bags or 7 teaspoons of loose tea to a quart of water.

Help Small Fry Be Good Citizens

Keep That Picnic Area Litter-Free!

Hold onto that paper plate!

Don't pitch it into the bushes or bury it in the sand once you've used it at your picnic. It's been a boon to you, so don't make it the bane of those responsible for keeping our beaches, parks, highways and public picnic areas neat and clean.

THE NATION'S HIGHWAY DEPARTMENT SPENDS BETTER THAN 30 MILLION DOLLARS ANNUALLY COLLECTING REFUSE WHICH INCLUDES PAPER PLATES, PAPER CUPS AND NAPKINS, WAXED PAPER SANDWICH WRAPPINGS, BOTTLES AND CANS.

The fact that the 1955 crop of paper plates are real ringers for china may help remind you to pick them up after the picnic, for who would ever think of leaving china sitting around on the grass or sand?

IF THERE ISN'T A REFUSE BASKET AVAILABLE, COLLECT YOUR PAPER PLATES AND PUT THEM INTO YOUR HAMPER AND DISPOSE OF THEM WHEN YOU REACH HOME.

IF YOU INCLUDE A PAPER GAR-

bage bag among your picnic paraphernalia, you can bundle all your litter into the bag and either carry it home separately or pack it away in your hamper.

It's smart if you train young-

sters right from their very first outing to follow this neat picnic practice.

You might start off by letting your youngsters invite a few friends and their dolls over for a backyard picnic all their own. Pack them a real lunch with cream cheese and jelly sandwiches wrapped in waxed paper, a thermos of milk, cookies and fruit, six-inch paper plates, napkins and cups.

INCLUDE A PAPER GARBAGE BAG FOR THE PLATES, CUPS, NAPKINS AND SANDWICH WRAPPING. WHEN THE PICNIC IS OVER, INSPECT THE PREMISES.

IF EVERY BIT OF DEBRIS HAS BEEN CAREFULLY COLLECTED AND PUT IN THE BAG, GIVE EACH YOUNG PICNICER A REWARD OF SOME KIND . . . A LOLLYPOP, A SACK OF JELLY BEANS OR A CHOCOLATE BAR.

THIS WILL IMPRESS ON THEM THE IMPORTANCE OF CLEANING UP AFTER THEIR FUN, AND YOU WILL BE WELL ON THE WAY TO MAKING GOOD CITIZENS OF YOUR SMALL FRY.



Planning a picnic?



be smart—get the new Gretz

PARTY KEG

AND ENJOY GRETZ
BREWERY-FRESH DRAUGHT BEER

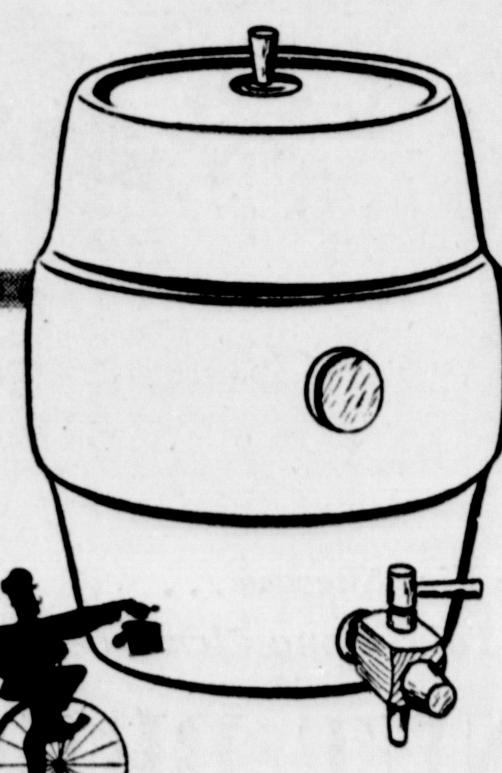
NO COIL BOX NEEDED!

Why didn't someone think of this before, you'll ask when you see the new Gretz Party Keg—just the thing for picnics, fishing trips, barbecues and parties because it gives you the extra goodness of genuine draught beer.

It's so small you can keep it cool in your refrigerator or a small ice tub. Weighs 7 pounds less than a case of quarts, yet actually holds almost a gallon more!

And—listen to this!—with this new Gretz Party Keg, you don't need any coil box! You tap it right from the keg and get the golden goodness of Gretz brewery-fresh draught beer.

For picnics, barbecues, fishing trips and parties—get the handy new Gretz Party Keg—and enjoy the wonderful flavor and goodness of delightfully delicious Gretz Draught Beer.



No coil box is needed for the Gretz Party Keg—however, it can also be tapped by using a regular coil box or picnic pump with standard Peerless tap.

Get a Gretz Party Keg or two from your neighborhood distributor.

Philadelphia's only naturally carbonated beer

WILLIAM GRETZ BREWING CO., PHILA., PA.

Distributed by: FRANK SMITH, 548 KING STREET, POTTSWELL, PA., Phone: Pottstown 2205

Reading's Greatest Men's Wear Sale!



527 PENN STREET - READING

SEMI-ANNUAL SALE

Here is your opportunity to save money on the finest men's wear in the world. This is a sale of brand-new summer merchandise . . . not the season's odds and ends, and every item with a nationally famous label, the same names you see here every day, but now at new lower prices. Every transaction is backed by

Our Famous Guarantee . . .

More Than Your Money's Worth or Your Money Back

SHIRTS

Values \$3.95 to \$5.00

\$2.35

3 for \$7.00

Our regular brand, the most famous in the world—White, solid colors and stripes.

SHIRTS

Values \$6.00 to \$11.00

\$3.35

3 for \$10.00

Imported broadcloths, madras, Orlon and Dacron and Cotton blends.

HOSIERY

Values to \$1.10

3 for \$1.00

Selected irregulars of the world's most famous socks.

NYLON S-T-R-E-T-C-H SOCKS

\$1.00 to \$1.50 Values

60c

An assortment of discontinued patterns from the world's largest manufacturer.

KNEE HIGH SOCKS

Values to \$1.95

40c

Socks for your Walking shorts, slightly irregular from a nationally famous maker.

KNITTED SHORTS

Values to \$1.95

3 for \$1.45

Full cut, fine combed cotton; All elastic waistband.

BROADCLOTH SHORTS

75c Quality

2 for \$1.00

59c each

Sanforized shrunk, full cut, fast colors. 3-snap front or boxer model.

SPORT SHIRTS

You will recognize the labels of the two World famous brands we feature. You will find imported ginghams, sheer pima cottons, cotton skimpids, rayon, nylon, dacron and many other styles. Solid colors and fancy patterns. Guaranteed fast color and washable. Thousands to choose from, short sleeves.

Values to \$3.50 **\$1.95**

Values \$3.95 to \$5.00 **\$2.85**

Values \$5.95 to \$7.95 **\$3.85**

BROADCLOTH SHORTS

Values \$1.25 to \$1.95

3 for \$2.00

75c each

White, solid color and fancy patterns, snap front, boxer model and French back styles. All Sanforized. Famous brands.

KNIT SPORT SHIRTS

Values \$2.95 to \$5.00

\$1.95

Values to \$2.00

\$1.00

White, Nylon re-enforced neck; regularly \$1.00.

\$3.85

Denims, gabardines and linen weaves in various lengths. Some with elastic boxer waist, others with adjustable waist, some belted.

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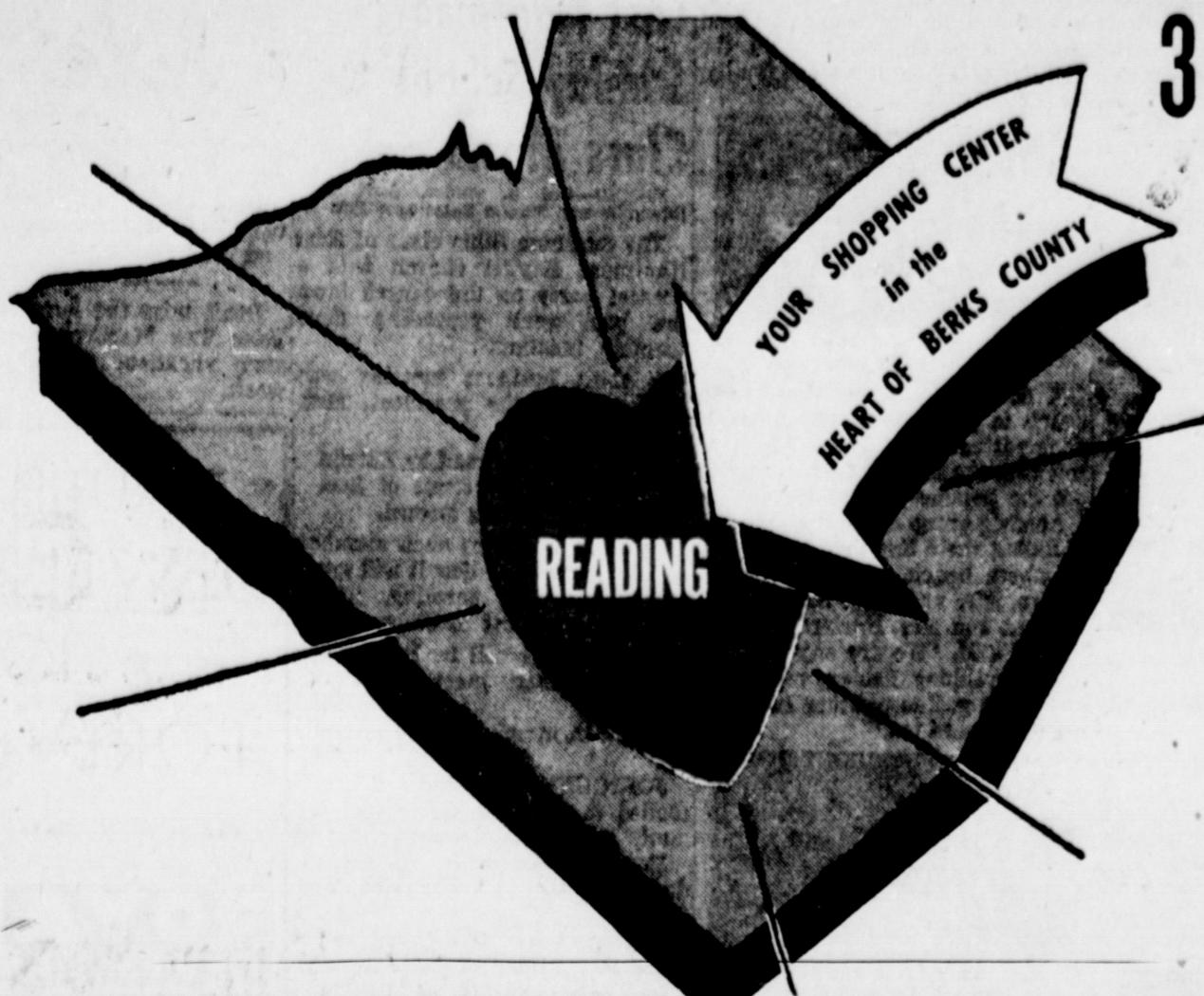
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3 BIG DAYS - THURSDAY - FRIDAY - SATURDAY - 9.30a.m. to 5p.m.

JULY 21 - 22 - 23

READING SALE DAYS

Win Fabulous Prizes...

WIN A MERCURY...
FIRST PRIZE

A new 1955 Custom, 2-door Mercury Sedan. You may be a lucky winner in this big Sale Event.

A WEEK IN BERMUDA
SECOND PRIZE

A complete vacation for two including air trip, hotel & meals.

A WEEKEND IN
NEW YORK CITY
THIRD PRIZE

A wonderful weekend for two in New York - full of excitement.

Shop and buy in Reading Thursday, Friday, or Saturday. The Merchants who display the Berks County Seal signs and ads are pledged to offer you Real Honest Values

Tickets available at all stores displaying Reading Sales Days Posters. Be sure to hold your stubs for the Big Prizes SAT., JULY 23rd, 5.30 P.M. on Penn Square.

\$100 SAVINGS BONDS
4th & 5th PRIZES
\$100 Bonds Each

\$50 SAVINGS BONDS
6th thru 10th PRIZES
\$50.00 Each

and Dollar Saving Bargains. Don't miss this big semi-annual Sale Days event. You'll be glad you shopped in Reading during the READING SALE DAYS.

READING MERCHANTS DIVISION of the Chamber of Commerce of Reading and Berks County

SEE OPPOSITE PAGE



Reading's
Greatest Men's Wear
SALE

STANDARD NAME BRANDS
AT GENUINE SAVINGS

PAUL'S MEN'S SHOP

527 Penn Street

Once in a Lifetime Bargains

NEW SPINET PIANO	\$424.50
NEW 120 BASS ACCORDION	89.50
NEW PORTABLE RADIO	14.50
NEW 3-SPEED PORT. PHONO	14.50
NEW HOOVER CLEANER	64.50
NEW PHILCO AIR CONDITIONER	139.50
NEW G.E., PHILCO, WESTINGHOUSE REFRIGERATORS	30% OFF
NEW PHILCO FREEZER	15 cu. ft. 374.50
NEW 45 RPM AUTOMATIC PHONO	24.50
AND MANY, MANY, MORE BARGAINS	

CHIARELLI BROS.
334 PENN ST. READING

508 Penn St.
Reading

Grants
KNOWN FOR VALUES
**BUY AT
SAVINGS**
No Down Payment
**WITH GRANTS
CREDIT COUPONS**

Merely fill out a simple application; tell us how much you want: \$25, \$35, \$50 or more and in a few days you'll be ready to use Coupons like cash.

W.T. GRANT CO

After a Busy Morning Shopping
A TASTY LUNCHEON

at the Air-Conditioned



537-547 PENN
READING FINEST RESTAURANT SINCE 1910

C. K. Whitner Co.

Traditionally Fine Quality
Since 1877

Save 1.20 VANITY'S High-
Waisted DACRON GIRDLE

Regularly 5.95 4.75

Light, comfortable Dacron with figure molding strength. It washes and dries quickly, has leno elastic side panels. 3 inch no-roll elastic top. Sizes 26 to 34, 15 inch length.

-CORSETS, Second Floor

C. K. WHITNER CO. 428-444 PENN SQ.

3.95 - 5.00

MEN'S
SPORT SHIRTS

\$2.95

Big selection of famous makes in attractive styles including continental types.

MEN'S 1.00

STRETCH
SOX

59c

Best fitting sox. Choice of smart cotton argyles in many color combinations.

Croll & Keck

622 Penn Street Reading

CUT-RATE SHOE STORE

Fine Shoes for the Family
AT THE PRICE YOU LIKE TO PAY

SALE DAYS SPECIALS

Women's Summer Sandals 1.49

Children's Sandals Sizes to 12 1.00

Boys' and Girls' Low Sneakers 1.19

AND HUNDREDS OF OTHER SHOE BARGAINS

CUT-RATE SHOE STORE

5TH & COURT STS. NEXT TO P. O.

STORE AIR-COINDED

IMBERS 524 PENN
STREET

LADIES' BRAS
BOYS SHORTS
BOYS SWIM TRUNKS
GIRLS' BLOUSES
GIRLS' SHORTS
TEEN SHORTS
LADIES' JAMA
LADIES' SHORTS
LADIES' COTTON
HALF SLIPS
88c

SPECIAL — FOR THURSDAY

Reg. 2.95 LADIES' DRESSES

\$1.00

Follow the Circus Parade of Values To

POMEROY'S

During Reading Sale Days

Sale! Men's SUMMER SUITS

We Can't Mention the Famous Maker

Usually 32.50 to 37.95

COOL, COMFORTABLE Summer Suits . . . 2 button model with patch pockets. Choose from solids, checks, stripes, and fancies. Made of wrinkle-resistant mohair, nylon and rayon. Regulars, shorts, longs, and stouts.

\$25

Pomeroy's — Men's Clothing — Mezzanine

**2 BIG EVENTS
DOUBLE SAVINGS**

DURING

READING SALES DAYS

AND

**Tersuhow's
Remodeling SALE**

BARGAINS FOR WOMEN & CHILDREN

Tersuhow's
404-406 PENN ST.

Belts - Buckles - Buttons

Covered Buttons, Buckles, Belts for home sewing, dress-making, and manufacturing. Buttonholes, hemstitching, cording. Buttons, Sewing Supplies, Tailor and Cleaner Supplies. Zippers for all wearing apparel sold, repaired, replaced mail orders accepted for Covered work and Notions. Berks County's Only Button & Dressmaker's Supply House.

TYSON BUTTON SHOP

20 North 4th Street, Reading, Pa.

Phone 3-1173

SEARS ROEBUCK AND CO.

FABRIC CASUALS
For Men & Women

Reduced 1/3

- Colorful
- Washable

We're clearing the remainder of our Summer stocks of fabric casuals. Choose from a wide selection of styles and colors. Not all sizes in every style or color. See these wonderful values for yourself!

424 PENN STREET

READING

READING SALE DAYS

READING
SALE DAYS

Thurs. — Fri. — Sat.

Martin's
HOUSE OF COURTESY

658 Penn St.

Summer

DRESS Clearance

Values to 19.95

NOW \$5 \$7 \$9

ALL
SALES
FINAL

BIG REDUCTIONS! HURRY AND SAVE!

MARTIN'S - 658 PENN ST.

Absolute Clearance

Balance of summer merchandise at savings up to 75% of their original prices.

Dresses
Coats and Suits
Sportswear
Bathing Suits
Millinery

Save
Up to
75%

jeannette
5th and Penn

**3 DAYS ONLY
SAVINGS IN ALL DEPARTMENTS**

HERE ARE A FEW SAMPLES:

APPLIANCES: NOW \$199.95

\$299.95 KELVINATOR 9 Cu. Ft. REFRIGERATOR

PIANOS: \$495.00

\$825.00 NEW SPINET MAHOGANY FINISH

ORGANS: \$995.00

\$1325.00 DEM. ELECTRONIC SPINET

RECORDS: \$995.00

"POPS" 35c . . . 3 for \$1.00 • CABINETS 50% OFF

SEE ALL
THE BARGAINS

ZESWITZ
806 PENN ST.
MUSIC & APPLIANCES



Mercury Staff Photo
CHECKING LOCK—Meinrad Schnellman, Allentown, foreman, checks the tool shed lock that was forced open by a group of juveniles.

Barrett Elected Simms Post Head

Russell Barrett was elected commander of the Milton Simms American Legion post last night during a meeting of the group at the home of Wesley Davis, 907 North Adams street.

Other officers elected were Ernest Williams, senior vice commander; Robert Moss, junior vice commander; William G. Henry, adjutant; Wesley Davis, finance officer; John Douglass, chaplain; Reese Farmer, service officer, and Soviet minesweeper from Swinemunde, East Germany. They will be turned over to officers of the

The officers will be installed U. S. Naval advance base at Bremerhaven tomorrow.

the State convention.

Aug. 2 will be the date for the next meeting of the post. Members will gather at the home of Wesley Davis.

Lend-Lease Vessels Returned by Russia

KIEL, Germany, July 19.—The fourth and last group of lend-lease U. S. naval craft to be returned by the Soviet Union arrived in this Baltic Sea port tonight.

The vessels, seven torpedo boats, were escorted here by a single

Blackwater Falls, West Virginia. One of the honeymoon stops for Mr. and Mrs. Ramiro Gonzales.

The couple said, "We are on a

Sunset in the mountains

Their postcard shows the sun setting behind the mountains and the last rays of light reflected on Lake Wallenpaupack. The entire scene is framed by two tall trees and a dark sky.

Blackwater Falls, West Virginia. One of the honeymoon stops for Mr. and Mrs. Ramiro Gonzales.

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1955 NOTICE TO VOTERS

REGISTRARS WILL SIT IN LOCATIONS LISTED BELOW ON THE FOLLOWING DATES:
Hours: 2.30 to 5.30 P. M. and 6.30 to 9.30 P. M. (EDT)

MONDAY, JULY 25th

West Brandywine—Lafayette School House
West Calm—Sandy Hill School House
East Coventry—Union Meeting House
Elverson Boro.—Elverson Fire Co. Bldg.
Pennsbury—Garage of O. H. Tavener
Valley—North—Rock Run School House

TUESDAY, July 26th

Tredyffrin—East—Strafford Public School Bldg.

WEDNESDAY, JULY 27th

North Coventry—Middle—North Coventry Agricultural Asso. Bldg.
Easttown—East—St. Monica's Hall, 2nd Floor

THURSDAY, JULY 28th

Kennett Square Boro.—Kennett Square Fire House
East Brandywine—Laird's Hall, Guthrieville
West Nottingham—Fremont Grange Hall
Sadsburg—South—Pomeroy Fire Hall

FRIDAY, JULY 29th

Willistown—North—Willistown Consolidated School
Aiglen Boro.—Aiglen Fire Hall
Warwick Twp.—Cottage of French Creek Granite Co.

London Grove—Chatham—Property of Raymond Hannum, Chatham

MONDAY, AUGUST 1st

North Coventry—East—Store of Merle Miller
Honey Brook Boro.—Honey Brook Fire Co. Bldg.
Parkesburg Boro.—Parkesburg Fire Hall
West Nantmeal—Loags Corner, Wheelright Shop
Penn Twp.—C. F. Stively Store, Jenkerville
Shop
West Pikeland—P.O.S. of A. Hall

TUESDAY, AUGUST 2nd

Tredyffrin West—Paoli Public School
Franklin—Community Hall, Kemblesville

MONDAY, AUGUST 15th

Tredyffrin, Middle—North Berwyn High School Bldg.
Willistown, South—Willistown Twp. Bldg.
Upper Oxford—Grange Hall, Russelville
West Whiteland—Consolidated School
West Vincent—St. Matthews School, Route #401

TUESDAY, AUGUST 15th

Phoenixville Boro.—Basement, Hungarian Reformed Church
Office of Jeremiah Hennessy, 322 St. Mary St.
Stoltzfus Garage, Bridge & Nutt Road

FRIDAY, SEPTEMBER 9th and SATURDAY, SEPTEMBER 10th

Catesville—Y.M.C.A. Lobby

VOTERS MAY REGISTER FROM ANY PRECINCT IN CHESTER COUNTY ON ABOVE DATES. Registrars will receive personal application from persons who claim they are entitled to be registered as voters; if name has been changed through marriage, or for change of address. Bring your Naturalization Papers, if naturalized.
COURT HOUSE ANNEX
WEST CHESTER, PA.

Open Daily from 9 A.M. to 12 Noon, 1 to 4 P.M.
Saturday, 9 A.M. to 12 Noon

Permanent Personal Registration Commission of Chester County
(Please Clip This Notice and Retain for Reference)

Vacationing

With

Mercury Readers

By THE VACATION EDITOR *Of The Mercury Staff*

Can you imagine what it was like when your American ancestors wanted to send their vacation experiences and greetings to their friends in Pottstown?

Perhaps if your grandfather was traveling by covered wagon to one of the Western states, he would have to write his greetings on paper and mail them to his local newspaper, the Colonial Mercury, by way of pony express. The rough riding mail carrier would then brave the weather and rugged mountains until the letter reached its destination.

The American Indian probably didn't have such a hard time when he went on a vacation. All he would need to do would be send the message by way of smoke signal.

Mr. and Mrs. Horace Quigley and son David, 15 East Second street, are members of the modern generation. They found out that it is a simple matter to send postcards to the vacation editor here at the Pottstown Mercury.

All they had to do was to pick out the card of their choice, write their greetings along with their names and address and the United States Postal department did the rest.

The family is spending its Summer vacation in the Pocono mountains this year. They said, "We are having a very nice relaxing time here in the mountains."



Scenic Vermont

small honeymoon in Ohio, West Virginia, Virginia, Maryland and Delaware. When we leave Blackwater, we will travel to Atlantic City, N. J. Say hello to all our friends in Pottstown."



Blackwater Falls

Pictured on their card is the 600 foot high falls. Two fishermen stand on a ledge overlooking the falls. The scenic spot is located near Canaan Valley and has trails and picnic areas scattered about the region.

Four local people are spending a ten-day vacation at the home of Mr. and Mrs. Dean Herrick, Hartland, Vermont.

They are Betty Grill, Bally; Mrs. Emma Richards, 917 Walnut street; Jean Miller, Earlville and Mrs. Mary R. Fisher, Earlville.

Two local people are spending a two-week vacation here and getting a nice tan. The weather is fine.

They said, "We are spending a two-week vacation here and getting a nice tan. The weather is fine."

The couple would like to send special greetings to Flo, Jean, Lilian and Grace.

Elfin lake in the Green mountain is shown on their card. It is one of the many scenes to be viewed in the state.

Enjoying the boardwalk and ocean at Atlantic City, N. J. are Mrs. Elizabeth Krause, 810 Latshaw road, Spring City and Mrs. Ella Wright, 320 Walnut street, Pottstown.

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Ike Says Western Alliance Will Never Attack Russia

GENEVA, July 19 (AP)—Summoning Marshal Georgi Zhukov to witness his truthfulness, President Eisenhower gave Soviet leaders a personal pledge today that the Western alliance will never attack Russia. He appealed to them to permit a unified Germany defensively allied with the West.

But Soviet Premier Nikolai Bulganin firmly rejected Germanification on that basis.

The debate in this afternoon's session of the Summit conference left little doubt the unification issue is tightly deadlocked between Russia and the Western Powers.

Bulganin made clear that a divorcing of Germany from the Western European Union and the Atlantic Alliance is Russia's price for uniting the country.

The President's appeal was described by officials present as the most moving and emotional talk in the conference to date.

THE PRESIDENT said he wanted to talk about the North Atlantic Treaty Alliance (NATO) and the purposes of this collective security agreement. He asked Marshal Zhukov to listen carefully, explaining he made this request because they are old friends.

Then he said Zhukov knows that, on the basis of one soldier speaking to another, the President has never spoken a single word which is not true. He asked the Russians to accept his word as a soldier that the United States would never be a party to aggression, and that Russia had nothing to fear from NATO.

Zhukov, allied with Eisenhower in Germany at the close of World War II, sat attentively as the President spoke. When Bulganin replied later his words were cordial. But the exchange of views seemed not to dent the hard reality of Big Four differences over Germany's future.

Germany is topic No. 1 on the agenda for the summit meeting. However, it is only one of many issues before the conference and Western diplomats tonight were somewhat optimistic. Some thought that in the end a little progress might be made on Germany, at least in creating greater understanding among the powers here.

AT TODAY'S session, British Prime Minister Eden and French Premier Faure launched the Western argument for ending Germany's East-West division. They said early action was urgent and essential. They argued against Bulganin's opening position yesterday that other countries—meaning Germany's link with NATO—had to change first.

Faure, as chairman of today's session, spoke first, then Eden.

Eisenhower, speaking third, said he wanted to talk about uniting Germany from the point of view of the concept and purposes of NATO. He recalled that European nations had twice suffered German invasion in this century; it had cost the European nations dearly and even though Britain

and the United States had not been invaded they had been hurt.

It was at this point the President asked Zhukov to listen carefully. The Soviet defense minister is an old friend, he observed, and knew that as a soldier Eisenhower never spoke a single word to him that was not true.

THE PRESIDENT went on: When he first assumed command of SHAPE—the NATO military headquarters for Europe—he accepted the assignment in the belief that NATO was truly an organization for peace and not for war. He had had enough of war.

At that time—1951—it would have been the worst possible thing to have a military vacuum in Germany. Germany in that condition would have been a fertile field for Hitlerism. For that purpose NATO was established as an organization for defense and not for attack.

Furthermore, the President said, all the world knows the motives and the military forces of the free world. The facts about these are reported constantly in news media, and in the United States, he continued, Congress receives information on the size and scale of American forces which becomes public.

Eisenhower then described the American system and constitution and declared it was impossible for the United States to declare war except in case of attack, as happened after Pearl Harbor. NATO, the president said, is based very much on the same principle.

Eisenhower Shops for Toys As Gifts for Grandchildren

GENEVA, July 19 (AP)—President Robert Schulz, his Army aide, took care of the bill.

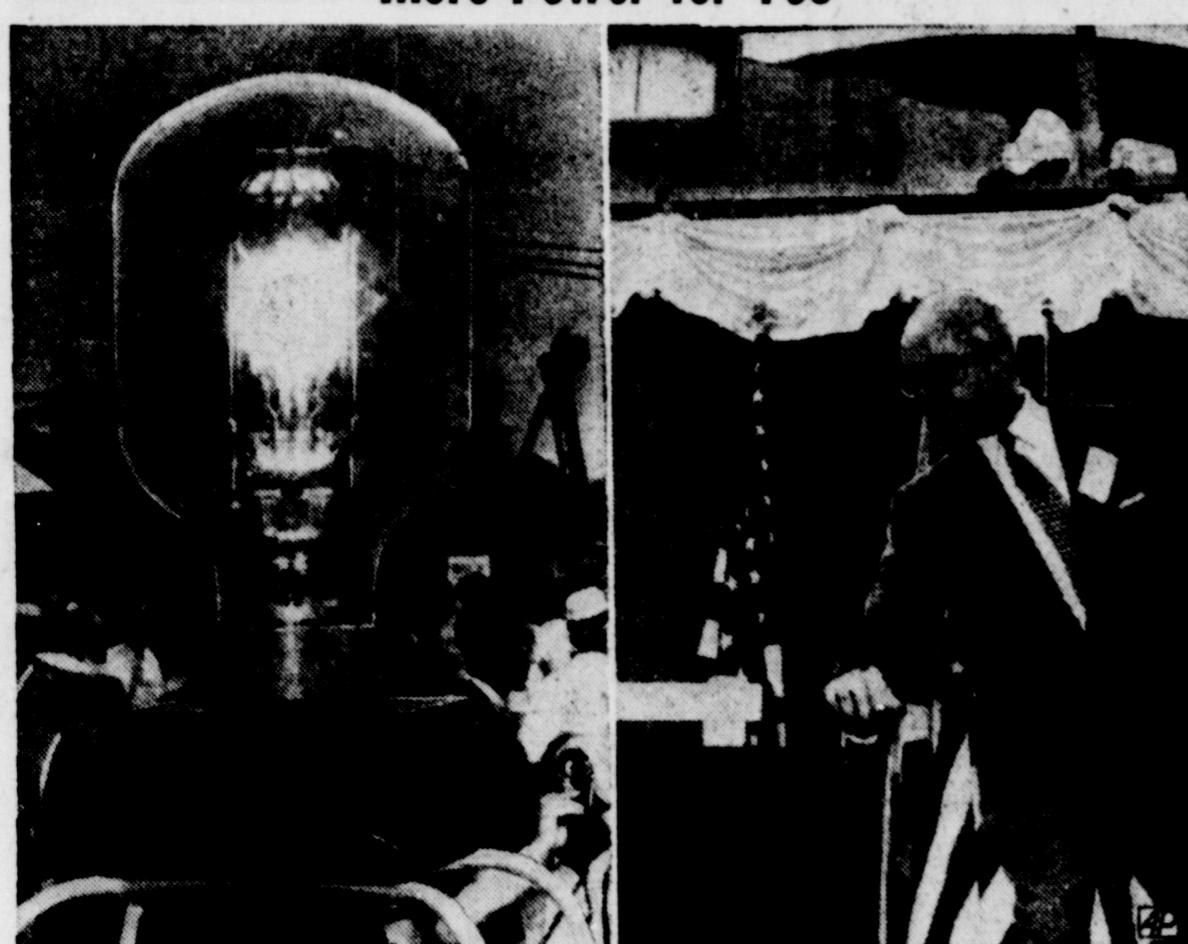
With Secret Service agents struggling to hold back the crowd, Eisenhower carried on a conversation—through an interpreter—with the surprised shopkeeper.

After a quick look around, the President remarked he didn't "see anything that would do for the age of my kids."

HE INQUIRED specifically what the shopkeeper had that would appeal to a 7-year old boy. At that point he spotted a glider and promptly bought it for David Eisenhower.

He took a look at an assortment of toy soldiers and a miniature music box, but passed them by for 20 years and I have no money." The children already have music boxes, he reported. The President

More Power for You



Lewis Strauss, chairman of the U.S. Atomic Energy Commission, throws switch to unleash the first atomic power to be turned into a commercial power system, at West Milton, N.Y. Meter at top in photo (right) registered output in kilowatts as the juice went into lines. At left, an oversize electric bulb is lit after switch was thrown unleashing free world's first commercial atomic-electric power.



Conference at a Conference



President Eisenhower turns for a moment to talk with U.S. Ambassador to Russia Charles E. Bohlen, center, as Secretary of State John Foster Dulles listens, during opening session of the Big Four summit conference in the Palace of Nations, Geneva, Switzerland.

Two Military Planes Collide in Mid-Air

HIGH POINT, July 19 (AP)—Two military planes collided 3000 feet in the air over High Point today. At least two men were killed when one plane crashed and exploded.

The other plane limped 10 miles or so to Baltimore's Friendship International airport and cracked up just short of a runway. It glanced off a house. Neither the pilots nor anyone in the house was seriously hurt.

Hungry, Tired Striking Inmates Start Returning to Cells in Nevada Prison

CARSON CITY, Nev., July 19 (AP)—They want nothing.

BERNARD SAID it appeared that almost all the inmates would return to their cell blocks, but added that a few might attempt to hide out in the "bull pen." That is a long recreation hall adjoining the courtyard.

A three man prisoner delegation went through barred gates to warden Art Bernard's office and told him:

"They're ready to give in. The others, hungry and sulking, remained in the yard.

The break came after warden Bernard had warned the rebels, "to go back to the cell blocks or the highway patrol boys won't wait much longer."

FIVE MINUTES later, the inmates began lining up under the guns of 22 highway patrol men ringing the walls of the courtyard.

After a night of bickering and quarreling in an open courtyard the prisoners lolled quietly about a grassy lawn while tired guards sat on the high walls with sub-machine guns.

Screaming from the yard, the convicts demanded to see Gov. Charles Russell and vowed they would not budge until they got a chance to air complaints in talks with him.

The governor, who flew up from Las Vegas shortly before noon, went directly to the capitol building—only a few miles from the old brownstone prison—and told reporters he had no plans to meet with the inmates.

"I DON'T know what could be gained by it," he added.

Then the governor went to have his picture taken with the Daughters of the American Revolution.

Suzan Ball's Condition Showing Improvement

DUARTE, CALIF., July 19 (AP)—Actress Suzan Ball is definitely suffering from a recurrence of cancer, to which she lost a leg 18 months ago, but is showing continual improvement.

That was the word from City of Hope hospital today after doctors finished a complete evaluation of the plucky film performer's condition.

Her condition remains serious, however.

Health Service Lists 209 Cases of Polio

WASHINGTON, July 19 (AP)—The Public Health service said today there were 209 cases of polio through July 13 among persons who had been given Salk antipolio vaccine. It also listed 202 polio cases among persons who had contact with vaccinated persons.

A spokesman said there had been 126 paralytic and 83 non-paralytic cases confirmed among vaccinated persons and 155 paralytic and 47 non-paralytic confirmed as contact cases.

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COURT REJECTS SHEPPARD'S BID FOR NEW TRIAL

CLEVELAND, July 19 (AP)—Dr. Samuel H. Sheppard's claim of "new evidence" that a marauding sex attacker murdered his wife was turned down today by the Eighth District court of Appeals.

The three-judge panel termed "highly speculative and fallacious" a defense expert's affidavit there was evidence of a left-handed prowler in the murder bedroom.

The court rejected the young osteopath's second and final motion for a new trial.

Sheppard

Leader's Tax Plan Passes First Test

HARRISBURG, July 19 (AP)—Governor Leader's classified income tax bill took its first hurdle today—approval by the House ways and means committee. But the decisive test will come on a roll call vote by the House itself.

Rep. Albert S. Readinger, Democratic floor leader, insisted after a three-hour caucus of the majority representatives that the income tax bill would be called up for a vote next Tuesday. He refused to say if sufficient Democratic votes are lined up to pass it.

"The plans are to take a roll

Hungry Animals Turn to Thievery

EFFINGHAM, Ill., July 19 (AP)—This is the animal story of retired railroad Arthur D. Young of Effingham, who runs a little truck farm as a hobby:

The other day he found about a hundred plump, juicy ears of sweet corn on the ground in his corn patch. That night he set himself in the patch to watch.

Just about dusk he saw the rats begin to "move" and then he spied the thief or thieves.

First in a little parade was a big fat raccoon that selected the ears, pulled them from the stalks and sampled them.

Behind the raccoon came two or three rabbits.

All were enjoying Young's luscious sweet sweet corn.

At this time of year the law protects fur bearing animals.

"BUT WE'LL know before then, though," he said, referring to sounding out of Democratic representatives on their position.

The Governor, Readinger said, "made a fine speech" but he declined to say whether he thought the Governor drummed up any votes for the tax bill.

OPEN ALL DAY Wednesday 9 to 5 Eves., 6:30 to 8 NO HOURS THURSDAY Dr. MEYERS Optometrist 7 N. Hanover Street 46 Years in Pottstown

OLD REFRIGERATOR CONTEST

We would like to make a survey to see how many refrigerators of various makes are in use 10 years or longer in this area. If your refrigerator is over 10 years old we would like you to enter this contest. These is nothing to buy and no obligations. Just come in and register. Every one has an equal chance as the major award is chosen by drawing.

FIRST AWARD winners choice of any GENERAL ELECTRIC REFRIGERATOR • FREEZER • RANGE • AIR - CONDITIONER • WASHER • DRYER DISHWASHER • COSTING UP TO \$350.00 PLUS 100 OTHER AWARDS INCLUDING 30 SMALL G.E. APPLIANCES AND VALUABLE CREDITS . . .

(Bring the Children — Souvenirs — Door Prizes)

LOCAL FAMILIES HAVE PURCHASED OVER 7000 REFRIGERATORS and FREEZERS AT

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Mother's Club Plans Annual Family Picnic

Members of the Mother's club of St. Paul's Reformed church, Stowe, completed arrangements for their annual picnic at a meeting in the church social room last night.

Members and their families will attend the affair at Sunnybrook park, Saturday.

Games, free train rides and peanut scrambles are planned for the children. There also will be games for adults.

Mrs. Chester Boyer is in charge of arrangements.

Mrs. Russell Bush, vice-president, conducted the meeting for president, Mrs. Ethel Klink who is recuperating from an illness.

A corn and wiener roast is scheduled for August 24, at the home of Mrs. Donald Bowman, Rattlesnake Hill.

Mrs. Joseph Fisher, Mrs. John Kautz and Mrs. Edward Shaner served as hostesses for the evening.

The group welcomed a guest, Mrs. Anna Heisler of San Diego, Calif. Mrs. Heisler is spending the summer here with her sister, Mrs. Ethel Klink.

Those attending were: Mrs. John Basco, Mrs. Donald Bowman, Mrs. Chester Boyer, Mrs. Russell Bush, Mrs. Clarence Bush, Mrs. Charles Dengler, Mrs. Joseph Fisher, Mrs. Roy Geyer, Mrs. John Kautz, Mrs. Ethel Klink, Mrs. Victor Koch, Mrs. Nicholas Lenhardt.

And, Mrs. Charles Mauger, Mrs. Irvin Mauger, Mrs. Charles Myer, Mrs. Irvin Reed, Mrs. Paul Reigner, Mrs. Emma Schanley, Mrs. Paul Scheirer, Mrs. Edward Shaner, Mrs. Stanley Wersler and Mrs. Fritz Kern.

Auxiliary Drill Team Elects New Officers

Officers were elected for the coming year during a meeting of the American Legion Auxiliary Drill team, Friday night.

Named to office when the group met in the Post home were: President, Mrs. Mahlon Frick; first vice-president, Mrs. Walter Hutt; second vice-president, Mrs. Nevin Verger; secretary, Mrs. George Herbst; treasurer, Mrs. Harry Ginter and chaplain, Mrs. John Supplee.

Members agreed to establish a vacation fund, Mrs. Elmer Hass will serve as treasurer.

Mrs. Haas, who conducted the meeting, announced the auxiliary will meet again Thursday, August 25, at the Summer home of Mr. and Mrs. Edward Boalton in Sanatoga park.

Local Births

TO MR. AND MRS. JOHN STAFFORD, Royersford, a daughter in Pottstown hospital Monday.

TO MR. AND MRS. LEO KROVITSKIE, 421 High street, a daughter in Pottstown hospital yesterday.

TO MR. AND MRS. ROBERT E. ROBERTS, 840 Brookside avenue, a daughter in Pottstown hospital yesterday.

TO MR. AND MRS. CALVIN EMES, 32 South Washington street, Boyertown, a daughter in Pottstown hospital yesterday.

TO MR. AND MRS. CARL LANDIS, Pottstown Route 18, a son in Pottstown hospital yesterday.

TO MR. AND MRS. JOSEPH MOTKO, 22 West Fourth street, a son in Memorial hospital yesterday.

TO MR. AND MRS. ROBERT HOFFMAN, Eagleview, a son in Montgomery hospital, Norristown, yesterday.

TO MR. AND MRS. JOHN BAKER, Collegeville, a son in Montgomery hospital, Norristown, Monday.

TO MR. AND MRS. GARNET B. STRATTEN JR., "Broadwater Farms," Phoenixville, a daughter at Bryn Mawr hospital, Bryn Mawr.

TO MR. AND MRS. WALTER YAMBOR, Lederach, a son in Grandview hospital, Sellersville, yesterday. Mrs. Yambor is the former Shirley Miller.

HIWAY DRIVE-IN

ON ROUTE 422 AT LIMERICK TONITE! IN COLOR!



A. WILLIAM GOLDMAN THEATRE
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POTTSSTOWN
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CAST OF THE YEAR!
CLINTON WEBB
JUNE ALLYSON
VAN NEFLIN
LAUREN BACALL
ARLINE DIAHNE
RED MACMURRAY
TECHNOCOLOR

THIS IS DRAMA!
LIFE INSPIRED
STORY OF
RUTH ETTING
FROM LURID
CHICAGO'S MOB-
RULE DAYS TO THE
ZIEGFELD FOLLIES!

NOTHING BUT GREAT!



Third Teen-Age Dance Tonight at Memorial Park

Third in a series of Teen-Age dances will take place tonight on the island at Memorial park. These dances occur once a week and are open to teen-agers of Pottstown, North Coventry and the Pottsgroves.

Next week's affair will be on Thursday evening, July 28, further details to be announced later.

Sponsor of this activity is the Pottstown Recreation commission. There is no admission fee. "Live music" is furnished through the courtesy of the Music Performance Trust of the American Federation of Musicians, Local 211, from 8 to 11 o'clock.

Woman's Page

What's Doing

Emmanuel Lutheran church and Sunday school picnic—at Sunnybrook park at 3 p. m. Evening program in the ballroom at 7:30 p. m.

Luther league of St. Peter's Lutheran church—meeting in the church at 7:30 p. m.

Women's guild of St. Paul's Reformed church—quilting in the church from 9 a. m. to 3 p. m.

Ladies' Bible class of Zion's Reformed church—picnic in Koshman's wood near Greshville at 2 p. m.

Outdoor Teen-age dance—on Memorial park island from 8 p. m. to 11 p. m.

Empire Hook and Ladder company Ladies' auxiliary—picnic at Memorial park in form of a covered dish social at 5:30 p. m. Members are asked to bring beverages.

Adult CYO—by-laws committee meeting in the home of Mr. and Mrs. Andrew Petzar, Farmington avenue, at 7:30 p. m. Social to follow.

Lady Orioles, 150—meeting in the Orioles home, 125 High street, at 8 p. m.

Brownie Troop 43 of Zion's Reformed church—meeting in the chapel at 4 p. m.

Holy Trinity Catholic Ladies Social club—meeting in the church social room at 6:15 for transportation to a wiener roast at the home of Michael Gresko, Fricks Locks.

Christ Episcopal Church Scene of Christening

Donna Lynn Trego, daughter of Mr. and Mrs. K. Trego, 110 South Hanover street, was christened Sunday morning in Christ Episcopal church.

The Rev. George A. Lineker, pastor, officiated at the baptismal.

Sponsors for the baby were Elizabeth Staub and Irvin Smith.

Discharged: Myron Barto, Douglassville RD 2, surgical; Florence

Majka, Pottstown Route 20, surgical; William Vink, Penn Village, surgical; Margaret Weidner, Spring Mount, medical; Mrs. Janice Keyser, 252 Berks street, Stowe, maternity; Betty Halligan, M/4 Myrtle street, Penn Village, surgical; Edna Moses, Elverson RD 1, medical; Harold Steeb, Elverson RD 1, medical; George Sovia Jr., Pottstown Route 18, medical; Margaret Boone, Douglassville RD 1, surgical; Bertha Kiss, 18 High street, surgical; Julia Prizer, Pottstown RD 2, medical.

Discharged: Claudia Brant, Grossmont road, Stowe, surgical; Nina Hegedus, 325 King street, surgical; Linda Horosky, 1021 Schuykill road, medical; Mrs. Irene Kessler, 768 Church street, Royersford, maternity; Jean Koren, 560 High street, surgical; Mary Lockowitz, 33 Riverside avenue, Kenilworth, medical; Frank Miller, 456 North Franklin street, surgical; Mary Powell, 12 River road, medical; Charles and Robert Sell, 166 Warren street, surgical; Mrs. Millie Trimble, Limerick, maternity.

POTTSSTOWN

Admitted: Mrs. Eleanor Stafford, 404 Fourth avenue, Royersford, maternity; Ida Karr, Royersford RD 1, surgical; Mrs. Geraldine Krovitskie, 421 High street, maternity; Mrs. Elaine Landis, Pottstown Route 18, maternity; Mrs. Betty Roberts, 840 Brookside avenue, maternity; Debra Rath, Pottstown Route 18, medical; Mrs. Shirley Eimes, 33 South Washington street, Boyertown, maternity; William C. Fisher, Schwenksville, medical; Virginia Scheifley, 1038 South street, medical; Earl Tyson, 964 High street, surgical; Betty Moyer, Pottstown RD 1, surgical; Elinor Levengood, 117 North Evans street, surgical; Joan Judy, 451 High street, (rear), medical.

Guests were: Mrs. John Mektor, their daughters, Betty and Helen Jeannie; Mrs. Helen Bixby, Helen Reisey, Mrs. Caroline Schall, Mr. and Mrs. Robert Holland, their daughter, Mary Ellen; Mrs. Margaret Noecker, Robert Frey, Mrs. Florence Worrall.

Mrs. Laura Minotto, Mr. and Mrs. Frank Noecker, their son Frank Jr.; Mr. and Mrs. Delton Johnson, their children, Della and Dennis; Mr. and Mrs. Lynwood Worrall, their son, Ronald; the honored guest's husband, Paul Bryan and her daughter, Marie Elaine.

Absentee gifts were sent by: Mrs. Laura Oxenford, Mrs. Spurgeon Kline and Mrs. William Doaty.

Mr. and Mrs. John C. Levan, 585 Jefferson avenue, 26 years.

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Summer Hours Are Not To be Wasted Is Vacation Theme of Pottstown Youth

"Youth is so wonderful. What a pity it is to waste it on those who are so young."

When George Bernard Shaw made this famous statement, he wasn't referring to today's youth. And he certainly couldn't have had reference to the college age group.

These energetic young men and women make every moment of their youth count—when they're not in school most of them take a Summer job. And those who aren't working at a job are working equally as hard at packing their three vacation months full of fun.

Richard Mensch, son of Mr. and Mrs. Walter A. Mensch, 46 West Sixth street, is neither working at a job nor is he playing this Summer.

Instead, Richard, who will begin his third year at Drexel Institute of Technology this Fall, is going to school this season. He is attending classes on the Drexel cooperative plan, working for six months and in school six months.

For the Summer term, which began June 27, Richard is living at his fraternity house, Pi Kappa Phi and, his mother reports, "he's working so hard he only has time to get home every two weeks or so."

During his first six month working period Richard was employed by an accounting firm, Dresslin and company, in Norristown.

Another Drexel co-op student, and incidentally he's another Pi Kappa Phi, is William Mohn, who also is attending classes and living at the fraternity house.

Bill, a son of Mr. and Mrs. George W. Mohn of 675 Hawthorne avenue, will enter his third year at Drexel, where he's majoring in

nautics at the U. S. Naval academy, Annapolis.

Vacation for Donald was in March, before he left for the first part of his aeronautical studies at Little Creek, Va. From there he went to Philadelphia, and fortunately for parents Mr. and Mrs. William D. Handley of 1453 Cherry



DONALD HANDLEY

lane, he was able to be at home often.

"Don was never still for a moment while he was home," said his mother. "He was either in his room studying, or out looking for his friends."

At present, Don is back at Annapolis for further study before his two week cruise to Nova Scotia in the latter part of this month. Finally, in August, he will again be at home for another vacation before classes begin just after Labor Day.

Midshipman Handley handles a pretty crowded schedule at Annapolis, with participation in golf, tennis, swimming, squash, soccer and wrestling in addition to his academic load.

"But," his mother says, "Don is crazy about it. He said the first two years were pretty rough, but now he wouldn't be anywhere else."

As a contrast Shirley Impink

spent ten days in the hospital main business office.

During her three years there the Immaculata college business major has "worked in almost every department of the hospital."

Shirley will enter her sophomore year at Immaculata, and until school begins in September she plans to "have a good time with everyone."

The tall, lanky young man involved in Shirley's Summer fun will include roommate Marcia Baylor, who also will begin her sophomore year. Marcia Baylor now is at the shore with her parents, Dr. and Mrs. Charles A. Baylor, East High street.

In August Shirley plans to spend ten days or two weeks with her roommate, just soaking up the sun and preparing for the full school schedule. She is a daughter of Mr. and Mrs. Albert J. Impink Sr., 623 Spruce street.

Judy Pinkerton, daughter of Mr. and Mrs. Raymond G. Pinkerton, Maple Gardens, is spending a much more quiet Summer vacation.

When she's not working at First Federal Savings and Loan

the ballroom and when not there, he may be almost always be found with steady date Mary Anne Lesig. But come the end of September he will return to his studies in economics, in preparation for personnel work.

Standard Equipment

A washcloth and towel should be a standard part of your traveling gear when you go for an automobile trip—short or long—with little ones.

Wet and soap the washcloth and put it in a small covered jar or plastic bag. Towel and tissues can be kept clean and fresh in separate plastic bags.

The glove compartment is a convenient place to keep this clean-up equipment.

SUNDAY BRUNCH

As bits of ham and diced canned pimento to scrambled eggs and serve on hot buttered toast. Delicious for Sunday brunch!

The reason for her quiet hours is Ken Short from Harrisburg, whose Sigma Alpha Epsilon fraternity pin she is wearing.

Ken is serving as a Summer camp counselor, so Judy's social life is limited to those weekends he can come to Pottstown.

In between Ken's visits Judy, who will begin her junior year at Dickinson college, Carlisle, keeps up on her French and Spanish lessons.

She is planning to teach languages after graduation.

The ideal of most college men is a Summer job as lifeguard at the shore. But if that's impossible the next best thing is guarding bathing beauties at the local pool.

This dream job is handled by Earl Decker, school year sophomore at Pennsylvania Military college and Summer lifeguard at Sunnybrook.

Earl, son of Mr. and Mrs. Lincoln Decker, Sunnyside avenue, Sanatoga, has worked at Sunny-

SHIRLEY IMPINK

emphatically announces that "I'm just a college girl home for the Summer and loving it."

Despite her statement Shirley is working. For the third Summer she is serving as "general utility help" at Pottstown hospital.

Wherever there is a vacancy or a need for help, Shirley is sent to assist.

So far, she has worked as an admitting clerk, and now is in the

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10 N. Hanover St., Pottstown. Ph. 583

brook for three years—this year he is head lifeguard at the pool.

Anything connected with water and swimming is no hardship for handsome Earl, who won his Varsity letter in swimming at PMC in his freshman year, and racked up a grand total of 49 points for the season.

The tall, lanky young man gives swimming lessons to Sunnyside youngsters, despite the efforts of fond mothers to "keep junior's face dry at all times."

When not at the pool, Earl works in the refreshment shop in

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Youth Awaiting Trial After Alleged Wild Ride, 2 Crashes in Stolen Car

A 21-year-old youth is in Berks county prison awaiting trial after allegedly stealing a car, striking a parked car, crashing into an embankment and generally rousing every police officer in the Boyertown vicinity.

The defendant, Michael Jovaluski, Reading, allegedly stole a car belonging to Harold Bieber, Boyertown RD 2, on Saturday night at approximately 9:15 o'clock. The auto was parked at the Manatawny Log Cabin, Earlville.

Jovaluski then apparently drove to Boyertown where in

2 Area Farmers Get Award of \$3500 for Tract

Viewers yesterday filed awards in proceedings of the Texas Eastern Penn Jersey Transmission corporation against Leroy M. and Warren M. Clemmer, allowing them \$3500 for land taken for a pipeline.

Lawrence W. Mathias, Martin L. Hoffer and Alan M. Hawman Jr., were the viewers in the action of Leroy M. and Warren M. Clemmer, owners of the 110-acre farm in Hereford township. The pipeline company acquired a right-of-way 1339 feet in length and 50 feet in width.

The Clemmers valued the property at \$45,000 before and \$35,000 after. Horace H. Smith, a surveyor, called by the Clemmers, placed the valuations at \$40,000 before and \$35,000 after.

Smith is a member of the Montgomery County Board of Viewers. Newton E. Treichler, owner of farms in District and Washington townships, valued the farm at \$50,000 before and \$45,000 after.

William M. Stottlemeyer and Arthur S. Neatock, for the pipeline company, placed the value of the property at \$29,000 before and \$26,000 after.

Berks county Judge Warren K. Hess ordered the report filed on motion of attorney Hawman.

Camp Honor Scout Rushed to Hospital For Appendectomy

Dennis Dout, an honor scout of Boyertown Boy Scout Troop 1, who has spent several days at Camp Shikallemy, near Bernville, was suddenly taken ill early yesterday morning.

Dout, who is a son of Mr. and Mrs. William Dout, 300 South Reading avenue, Boyertown, was rushed in an ambulance to the Community General hospital, Reading, where he underwent an emergency appendectomy yesterday afternoon.

Young Dout was to be honored at special ceremonies tomorrow night at camp, according to Scoutmaster Curtis Horn.

Joint Fire Company Officers to Meet

The quarterly meeting of the joint officers committee of the Keystone Fire and Friendship Hook and Ladder companies, Boyertown, will be held tonight at 8 o'clock at the Friendship Hook and Ladder company.

All officers are urged to attend.

Troth of Arline Kerver Announced by Parents

Mr. and Mrs. Elmer H. Kerver, 324 Front street, Boyertown, announced the engagement of their daughter, Arline M., to Kenneth F. Schow, son of Paul G. Schow, Reading.

Miss Kerver is a graduate of Boyertown High school and attended the Reading Business institute and the Pottstown Business school.

Schow was graduated from Central Catholic High school, Reading, and has served four years in the U. S. Army.

SEALTEST ICE CREAM DEMONSTRATION

Monday, July 25—8 P.M.

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Boyertown

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the 300 block of East Philadelphia avenue, he allegedly struck the parked car of Charles Youse, Gilbertsville, at approximately 10:30 p.m.

Without stopping, Jovaluski continued on his way, heading in a southerly direction on the Engles road where he eventually crashed into an embankment near the Church of God camp meeting grounds and was then apprehended by Colebrookdale Township Patrolman Lynwood Youse at approximately 11:15 p.m.

YOUSE BROUGHT Jovaluski into Boyertown where Chief of Police Henry E. Groff, Boyertown Patrolman William M. Hoffman and special patrolman Grant Conrad interrogated him.

Chief Groff then called Reading State police and Trooper John Beemer upon investigation charged Jovaluski with operating a car without the owner's consent and operating a car without an operator's license.

Patrolman Hoffman charged Jovaluski with failing to stop at the scene of an accident.

Jovaluski was given a hearing on Monday in Boyertown borough hall by Justice of the Peace Earl H. Keim and was then committed to Berks county prison in default of the Clemmers, allowing the valuations at \$3500 for land taken for a pipeline.

Lawrence W. Mathias, Martin L. Hoffer and Alan M. Hawman Jr., were the viewers in the action of Leroy M. and Warren M. Clemmer, owners of the 110-acre farm in Hereford township. The pipeline company acquired a right-of-way 1339 feet in length and 50 feet in width.

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William M. Stottlemeyer and Arthur S. Neatock, for the pipeline company, placed the value of the property at \$29,000 before and \$26,000 after.

Berks county Judge Warren K. Hess ordered the report filed on motion of attorney Hawman.

A doll show will be the feature of the Boyertown playground program this afternoon at 1:30 o'clock. Registration will be from 1 p.m. to the beginning of the show.

Judges will be Mrs. Hazel Swavely and Francis Henry.

Prizes will be awarded for the oldest, largest, smallest, best foreign, best-dressed, best boy doll, best rag doll, largest collection, largest wardrobe, best name and other categories.

Local Girl Engaged To Reading Man

The engagement of Jean Hartman, daughter of Mr. and Mrs. Paul F. Hartman, 231 North Franklin street, Boyertown, to Gerard R. Yetzer, Reading, was announced recently by her parents.

Miss Hartman is a graduate of Boyertown High school, class of 1954, and the McCann School of Business, Reading.

Yetzer was graduated from Central Catholic High school, Reading, and served in the U. S. Army.

Cub Scout Pack 1 Holds Doggie Roast

Cub Scout Pack 1, of Zion's Evangelical United Brethren church, New Berlinville, recently held a doggie roast at Zern's Grove, Gilbertsville.

Attending the roast were Ronald Rohrbach, John Clauer, Ronald Moyer, Glen Gilbert, Karl Hess, Ronald Hollowbush, Robert Hoffman, Ronald E. Moyer, Mr. and Mrs. Walter Swavely, Mrs. Ray Rohrbach and Mrs. Lester Moyer.

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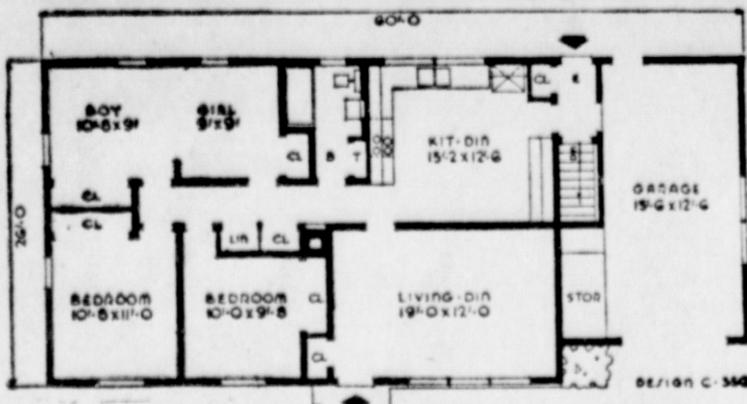
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SEALTEST ICE CREAM DEMONSTRATION



A SMALL HOUSE PLANNING BUREAU DESIGN NO. C-350



DESIGN C-350. This plan actually has a four bedroom capacity in three bedrooms. The folding door, which forms two bedrooms when closed, can be opened by day for play purposes. Both rooms have separate closets. Cost of plumbing installation is reduced by grouping the kitchen, bathroom and laundry pipes in one wall. The kitchen is exceptionally large and well lighted, with ample space for a dining table and well-arranged equipment and cabinets.

James Cass, of Pine Swamp, Honored By Government Upon His Retirement

PINE SWAMP — Mary E. Stauffer, R.D. 1, Elverson, Pa. Corr. Del. Edwin M. Kurtz. Phone Pottstown 5259-W.

Upon the retirement of James Cass after more than 19 years of government service including six years spent as superintendent of Hopewell Village National Historic site, the Department of Interior has conferred upon him the citation of honor award, together with a certificate for commendable service. These were conferred upon him by the Secretary of Interior because of Cass' "devoted and progressive service."

Several of the intermediate scholars of Pine Swamp church are spending this week at the school of methods, Waldheim. In the morning they will have Bible study.

The afternoons are for recreation and there are services in the evening by special speakers.

Carl Gottshall and son Ron

Houston Family Makes Visit to Pottstown Landing

POTTSWELL LANDING — Mrs. J. B. Custer, corr. Rance Strunk, Del. Phone Pottstown 5150.

Mr. and Mrs. Marvin Knepp and children Patty and Bobby, of Houston, Tex., recently spent a week with Mr. Knepp's parents, Mr. and Mrs. Palmer Knepp.

Mr. Frank Leming, of Roxborough, spent 10 days with his old school friend, Mrs. Winfield Latch. Also visiting at the Latch home was Mrs. Latch's brother, George McDermott, of Philadelphia.

Mr. and Mrs. James Dillaplane, of Sanatoga, and granddaughters Sandra and Sherry Ford, of Flint, Mich., visited Mr. and Mrs. Clarence Gallo-way and son.

Dr. and Mrs. Walter Schell and son Walter Jr., 431 Mt. Vernon avenue, Pottstown, called on Mr. and Mrs. Baldwin Custer.

Mrs. Elizabeth Caley motored to Rochester, N. Y., to bring her sister-in-law, Mrs. Freda Caley, here, where she spent 10 days accompanying them on their return was Mrs. Ray Peck, of Pottstown Route 18.

JO ANN, daughter of Mr. and Mrs. John Plask, celebrated her birthday recently.

Mr. and Mrs. Stanley Sands spent a few days at Rehoboth Beach, Del.

Randy Shanninger, of Rahns, is spending several days with Mr. and Mrs. James Matters.

Mr. and Mrs. Wilmer Russell returned from a 10-day vacation through the New England states and Canada.

Emma Isett, of Elizabeth, N. J., spent a week with Mr. and Mrs. George Piersol. Mr. and Mrs. Carl Weber, of Philadelphia, also called at the Piersol home.

Warwick Woman Hosts 3 Nephews

WARWICK — Mrs. Myrtle Handwerk, R.D. 2, Elverson, Pa. Del. Edwin M. Kurtz. Phone Pottstown 5259-W.

Mrs. Catherine Richard and Mrs. Mabel Levingood are improved after their recent illness.

Mrs. Paul Handwerk entertained her three nephews for several days recently.

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Evangelistic Services Being Conducted Nightly at Neiffer Chapel This Week

LIMERICK and LIMERICK TOWN, SHIP—Mrs. Robert L. Neiffer, R.D. No. 1 Schwenksville, Pa. Ph. Schwenksville 5495. Mrs. Mary Goodhart, del. Phone Collegeville 5631.

Evangelistic services are being held at Herstein's chapel, Neiffer, every evening this week through Sunday at 7:30 p. m. Evangelist is Norman Bechtel, of Spring City. A children's meeting will be held each evening.

Average attendance at Herstein's chapel vacation Bible school was 104. One hundred and twenty-two attended the day set aside for Mother's day. There were 51 with perfect attendance. One hundred and eighty-five cases of soap were collected to be sent overseas.

A closing program was held on Friday evening.

Every Wednesday at 7:30 p. m. devotional meditation and prayer fellowship meetings are held. Sunday at Herstein's, at 9:30 a. m., there will be Sunday school. The lesson theme will be "The Southern Kingdom Overthrown." At 10:30 a. m., worship service will be held.

Weekend guests at the home of Mr. and Mrs. Jacob Bowman were Mr. and Mrs. Fred Towill and daughters June and Beverly, of Cheltenham, and Catherine Oliveri, one of the "fresh air children" from New York.

All the "fresh air" children in the Limerick area — 12 girls and eight boys — were guests at a picnic at the "Twin Chimneys" home of Mr. and Mrs. Jacob Bowman, Neiffer, on Monday.

BILLY, son of Mr. and Mrs. J. Bowman is spending a week at Treasure Island with his Boy Scout troop.

Carole, daughter of Mr. and Mrs. Joseph Clemens, of Norristown, was a recent guest at the home of

Mr. and Mrs. Joseph Bothof, of Philadelphia, are spending their vacation in Hopewell Village with the Fritz sisters.

George Bitter's daughter entered the West Chester hospital Sunday to go into nursing.

HERBERT Fosnocht is spending six weeks in Endicott, N. Y., where he is a student. Fosnocht's family is living in an apartment in Endicott during his term in school.

Mrs. Myrtle Howe has returned to her son Robert's home, Pottstown, after spending a few days with her aunt in Pine Swamp.

Jean Carnahan's sister-in-law flew from Washington, D. C., to Reading airport, and autoed to Pine Swamp to spend the weekend with her relatives.

Mrs. Curtis A. English gave a tea to meet Mrs. Bobb, who is the wife of the new assistant to Mr. English, superintendent of French Creek State park.

Mrs. Eugene Hertzler has sold her farm. She and her daughter, Hilda, will move to Kenilworth.

Mrs. Erma Loomis is spending some time in Pottstown.

The interior of Pine Swamp church is being painted.

M. and Mrs. Frank Houck and daughter Barbara were visitors in the Matthew home recently.

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Better Buy at —

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— Mercury Staff Photo
WHERE \$157 WAS SWIPED—M. C. McLaughlin, Limerick, manager of the Duke Meat company, 456 High street, leans over the counter, where on Monday at closing time a money bag containing \$157.84, the day's receipts, disappeared. At the right is cashier Merrill S. McHarg, Limerick, whose back was turned when the bag was lifted. The cloth money bag was inserted in a paper wrapping bag similar to the one on the counter.

Trappe Man Hosts Fraternity Brother

TRAPPE—Mrs. Donald Veres, Corr. Phone Schwenksville 5103. Mrs. Wm. Brewer, Del. 437, Collegeville 5417. Perry Kratz, Del. Phone Collegeville 610.

Mr. and Mrs. Herbert W. Yerger and family, of Township Line road, spent the weekend with Mr. and Mrs. Jack Skapnik, near Wellsboro.

Dr. and Mrs. M. W. Witmer returned home on Sunday evening from a week's visit at Mrs. Witmer's old home in New Berlin.

Mr. and Mrs. James Anderson, of West Third avenue, entertained on Sunday Mr. and Mrs. Gerry C. Houlihan and daughter Lindsey, of Short Hills, N. J.

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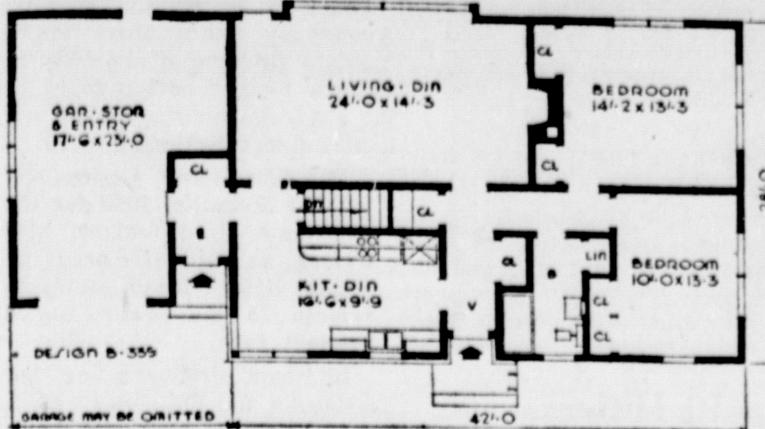
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20 N. York Street

34 HIGH ST.



A SMALL HOUSE PLANNING BUREAU DESIGN NO. B-335



DESIGN B-335. For the fortunate owner whose lot overlooks a beautiful view to the rear, this spacious, ranch-style house is arranged to take advantage of it. The entrance and the drive are in the front, and the living room is in the rear, with a large picture window occupying most of the rear wall, for an unobstructed view. The balance of the floor plan for this house includes two bedrooms, a bath, a large combination kitchen-dinette, seven clos-

ets, a full basement and an attached garage. The attractive exterior is finished in a combination of face brick, vertical and wide bevel siding and asphalt shingles. Floor area, not including the garage, is 1,176 square feet, and the cubage is 22,344 square feet. For further information about DESIGN B-335, write the Small House Planning Bureau, St. Cloud, Minn. In Canada, the Small House Planning Bureau of Canada, St. John, New Brunswick.

New Hanover Home Economics Club Holds Picnic at Wayne Deysher Home

PAGELEYSVILLE, Mrs. Dorothy Gels-
ter, corr. phone Pottstown 703-R-3.
Mrs. E. D. Berghof, del. phone
Schwenksville 4557.

Home Economics club of New Hanover held its picnic at the home of Mr. and Mrs. Wayne Deysher. The following attended: Mr. and Mrs. William Seasholtz, Mr. and Mrs. William Acker, Mr. and Mrs. Arthur Landis, Mr. and Mrs. Henry Rosenberry, Mr. and Mrs. Allen Renninger, Mr. and Mrs. Charles Renninger, Mr. and Mrs. John Garner, Mr. and Mrs. Warren Freed, Virginia Deysher, Gladys Renninger, Barbara Hayes and the host and hostess.

Mr. and Mrs. Clarence B. Wehr, of East Greenville, called on Herb-

Kiwianians Hear Talk
By Peter Frascino

Peter J. Frascino, Juvenile officer for Montgomery county, spoke to members of the Pottstown Kiwanis club last night at Rainbow Lodge near Norristown.

He and other officials of the lodge, where juvenile delinquents from the county are sent, told of the activities at the institution.

Members of the local club left for Norristown at 5:45 p.m. from the Elks home.

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and vacations
show a profit for

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my roof
SAVED \$80.00

I paneled
the den
SAVED \$50.00

I insulated
my attic
SAVED \$25.00

SAVED \$265.00
I painted
my house

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VANDALS LITTER HOUSE—Wayland A. Schatz, 201 North Keim street, inspects the pile of trash left on the kitchen floor of the sample house at Mineral and North Washington streets by a group of juveniles who entered the building through a basement window sometime during the night. Schatz is a salesman for the Pottstown Home Builders company, which is constructing a development in the neighborhood.

Playground Children to Test Skill In Writing Poetry Today, Tomorrow

Boys and girls on 11 Pottstown playgrounds will test their skill in writing poetry this week.

Poetry week will be observed on the play areas today and tomorrow. Children may write on whatever subject they choose.

Their poems will be read and judged by the leaders and presented to Mrs. Bruce Manthorne, playground director. Winners will be given extra points toward their awards, which will be presented at the end of the season.

The week will begin a new program of poetry appreciation on the play areas. Every day the leaders will read the verses of masters and those written by the boys and girls.

MR. AND MRS. ROBERT HEINLY and children Bruce and Linda returned after making a trip to Fairmont, Minn., where they visited Mrs. Heinly's brother and wife, Mr. and Mrs. Willard Magners. They visited 10 states and returned home by passing through Canada and Niagara Falls.

Mrs. Edward Ritter, of Germantown, is spending her vacation with her daughter and son-in-law, Mr. and Mrs. Robert Mercer.

Mr. and other officials of the lodge, where juvenile delinquents from the county are sent, told of the activities at the institution.

Members of the local club left for Norristown at 5:45 p.m. from the Elks home.

Check wherever water losses may occur. Repair without delay when correction is indicated.

Shown here are several items that will help you keep your water bills under control. They are inexpensive and will help stop water loss.

Now, saving water is imperative if you want to be fair to the family budget.

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Shown here are several items that will help you keep your water bills under control. They are inexpensive and will help stop water loss.

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YANKEES WIN ON HOWARD'S 2-RUN HOMER

CHICAGO, July 19 (P)—Elston Howard's two-run homer with two out in the eighth inning powered the New York Yankees to a 4-3 victory over the Chicago White Sox tonight before a crowd of 46,711, the largest of the season at Comiskey Park.

The victory stretched the Yankees' American League lead to three games over the second place White Sox and four games over the third-place Cleveland Indians, who lost to Washington, 8-1.

Howard's drive, his eighth homer of the season, came after the Sox had surged into a 3-2 lead in the seventh inning by scoring a run with the aid of a pair of Yankee errors.

NEW YORK AB H O A CHICAGO AB H O A

AB	H	O	A	AB	H	O	A	
5	4	3	4	4	3	2	3	
Collins, b	3	0	1	9	For, b	5	0	1
Young, r	4	1	3	4	0	0	2	
Berra, c	3	0	0	9	Kell, b	1	0	2
Mantle, e	4	1	3	2	Kendall, r	4	1	2
Howard, r	4	1	2	0	Kens, r	4	1	2
Bailey, p	3	1	0	2	Ridzik, r	4	1	2
Byrne, p	0	0	0	0	Ridzik, r	4	1	2
Conforti, p	0	0	0	0	Ridzik, r	4	1	2
Colvin, b	2	1	0	2	Ridzik, r	4	1	2
McCall, b	1	0	1	0	Ridzik, r	4	1	2
Hunter, c	3	1	1	0	Ridzik, r	4	1	2
Byrd, p	1	0	0	0	Ridzik, r	4	1	2
oConor, b	1	0	0	0	Ridzik, r	4	1	2
Totals	31	9	21	10	Totals	35	8	27
New York	000	000	000	000	000	000	000	000
Chicago	000	000	000	000	000	000	000	000
McDonald, H. Howard, Berra, Byrne, Lollar, Dromo, Busby, Berra, Collins, R. McDonald, Dromo, Dromo, Howard, T. 2B—Kennedy, HR—Dromo, Howard, SB—Busby, Johnson, SF—McDonald, DP—Fox, Carrasquel and Dromo, 2B—Felt, 3B—Felt, 4B—Felt, 5B—Felt, 6B—Felt, 7B—Felt, 8B—Felt, 9B—Felt, 10B—Felt, 11B—Felt, 12B—Felt, 13B—Felt, 14B—Felt, 15B—Felt, 16B—Felt, 17B—Felt, 18B—Felt, 19B—Felt, 20B—Felt, 21B—Felt, 22B—Felt, 23B—Felt, 24B—Felt, 25B—Felt, 26B—Felt, 27B—Felt, 28B—Felt, 29B—Felt, 30B—Felt, 31B—Felt, 32B—Felt, 33B—Felt, 34B—Felt, 35B—Felt, 36B—Felt, 37B—Felt, 38B—Felt, 39B—Felt, 40B—Felt, 41B—Felt, 42B—Felt, 43B—Felt, 44B—Felt, 45B—Felt, 46B—Felt, 47B—Felt, 48B—Felt, 49B—Felt, 50B—Felt, 51B—Felt, 52B—Felt, 53B—Felt, 54B—Felt, 55B—Felt, 56B—Felt, 57B—Felt, 58B—Felt, 59B—Felt, 60B—Felt, 61B—Felt, 62B—Felt, 63B—Felt, 64B—Felt, 65B—Felt, 66B—Felt, 67B—Felt, 68B—Felt, 69B—Felt, 70B—Felt, 71B—Felt, 72B—Felt, 73B—Felt, 74B—Felt, 75B—Felt, 76B—Felt, 77B—Felt, 78B—Felt, 79B—Felt, 80B—Felt, 81B—Felt, 82B—Felt, 83B—Felt, 84B—Felt, 85B—Felt, 86B—Felt, 87B—Felt, 88B—Felt, 89B—Felt, 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IT'S QUEER BUT TRUE



ROOM and BOARD

by GENE AHEARN



Adds Fun to Picnics

Freshens the mouth.
Helps cleanse teeth.
Aids digestion.

Morning
6:48 3 THOUGHT FOR TODAY.
6:50 3 FARM MARKET REPORTS.
6:55 3 WEATHER Pat Landon.
7:00 3 TODAY.
10 MORNING SHOW.
7:25 10 CHEF ALBERT.
7:55 10 MISTER AND MISSUS.
8:30 6 ROMPER ROOM. With Miss Claire.
9:00 3 LET SCOTT DO IT
9:30 6 MORNING THEATER. "Gentleman Joe Palooka."
9:45 10 INNER FLAME.

Pure, Wholesome
WRIGLEY'S SPEARMINT CHEWING GUM

Inexpensive

Take some along



POTTSTOWN SMALL LOAN CO.

WIND-O-RAMA
The Greatest Name in Storm Windows

FOR A LIMITED TIME ONLY!

NEW 1955 Self-Storing TRIPLE ACTION ALUMINUM COMBINATION SCREEN TO STORM WINDOWS

NO MONEY DOWN! \$775 REGULAR \$21.95 VALUE

First Payment Next October (optional)

\$25 WEEK

low " Installation included with purchase of 6 or more windows

3 INSERTS - 2 GLASS 1 SCREEN & FRAME

Call Today for a FREE Demonstration!

POTTSTOWN 7056

GENTLEMEN: I am interested in a FREE DEMONSTRATION of WIND-O-RAMA storm windows at no obligation.

Name _____

Address _____

City _____ State _____

WIND-O-RAMA Corp.

606 COURT ST. READING, PA.

3 WPTZ 6 WFIL-TV

TV TODAY 10 WCAU-TV

10:00 3 DING DONG SCHOOL. Nursery school.
10 GARRY MOORE SHOW.
10:30 3 YOU AND YOUR CHILD. A R ARTHUR GODFREY TIME.
10:45 3 SHEILA GRAHAM SHOW.
11:00 3 HOME. 6 ACTION PLAYHOUSE. "Range Law."
11:30 10 STRIKE IT RICH.
Afternoon
12:00 3 TENNESSEE ERNIE SHOW.
6 LUNCHTIME THEATRE. With Chief Haltown.
10 VALIANT LADY. Serial.
12:15 10 LOVE OF LIFE.
12:30 3 FEATHER YOUR NEST. 6 THIS IS HOLLYWOOD. "Police Bullets."
10 SEARCH FOR TOMORROW. Serial.
12:45 10 GUIDING LIGHT.
1:00 3 HOLLYWOOD PLAYHOUSE. "Dead Man Walk."
10 WOMEN'S WORLD.
1:30 10 WELCOME TRAVELERS.
1:50 6 FEATURES FOR WOMEN.
2:00 6 ROBERT Q. LEWIS.
10 CINDERELLA WEEK-END.
2:20 3 REX TRAILER.
2:30 3 TELEVISION KITCHEN.
6 MUSICAL HONEYMOON.
10 ART LINKELETTER'S HOUSE PARTY.
3:00 3 TED MACK MATINEE.
6 BANDSTAND. With Bob Horn.
10 BIG PAYOFF.
3:30 3 GREATEST GIFT.
10 BOB CROSBY SHOW.
3:45 3 CONCERNING MISS MARLOWE.
4:00 3 WAY OF THE WORLD.
10 BRIGHTER DAY.
4:15 3 FIRST LOVE.
10 SECRET STORM.
4:30 3 WORLD OF MR. SWEENEY.
10 ON YOUR ACCOUNT.
4:45 3 MODERN ROMANCES.
5:00 3 PINKY LEE.
6 HOPALONG CASSIDY. "Red Barry" and "False Colors."
10 FRONTIER JUSTICE.
5:30 3 HOWDY DOODY.
10 WILLIE AND CARNY.
Night
6:00 3 FUN HOUSE.
10 THE ADVENTURER.
6:25 10 EARL SELBY AND MR. FIXIT.
6:30 3 AWARD THEATER. "Assignment Tangiers."
6 RAINBOW THEATER.
10 HOLLYWOOD STAR THEATER. "Showdown."
6:45 6 NEWSREEL. Frank Hall.

TO PLACE A WANT AD—
WRITE, PHONE 6000
OR STOP IN AT
THE MERCURY OFFICE

"IN THE LA BANZA"
TONIGHT'S BEST DRAMA
on the KRAFT THEATER
Channel 3 — 9 o'clock
BUY KRAFT Products at
ROSEBERRY'S
Oak and Hanover Sts.

CASH! CASH! CASH! CASH!

LOANS

Up To \$600.00

See Us Now or Phone

2002 OR 4506

POTTSTOWN

THRIFT CORP.

15 N. Hanover Street

William Snyder, Mgr.

Earl Bimmelberger, Pres.

CASH! CASH! CASH! CASH!



ON THE AIR WEDNESDAY

MORNING

Hour	KYW NBC 1060 AM	WCAU CBS 1210 K	WFIL ABC 560 K	WIP MBS 610 K
6	Bill Givens	Rural Digest	Rise and Shine	Joe McCauley
7	News; McGuire	John Trent	"	"
8	Mac McGuire	News: Weather	Rise and Shine	Joe McCauley
9	Mac McGuire	Here's Harvey	News: Weather	"
10	Mac McGuire	News	Rise and Shine	Joe McCauley
11	Mac McGuire	Sports	Rise and Shine	"
		Here's Harvey	News	"
		"	"	"
		Breakfast Club	News	"
		"	Kitchen Kapers	"
		"	News	"
		"	Keys To Happiness	"
		"	Remember	"
		"	Queen For a Day	"

AFTERNOON

12	News	Wendy Warren	Bob Horn Show	Eddie Fisher
13	Jack Pyle	Backstage Wife	Paul Weston	Paul Weston
14	"	Helen Trent	Bob Menefee	Weather Report
15	"	Our Gal Sunday	Weather Report	"
16	Jack Pyle	Road to Life	Mary Jones	Keys to Happiness
17	"	Mr. Perkins	Paul Harvey	Wendy Phillips
18	"	Guiding Light	Caravan	Gagbusters
19	Jack Pyle	John M. Burton	Tune Quiz	"
20	"	Perry Mason	"	"
21	"	Nora Drake	"	"
22	"	Brighter Day	"	"
23	Ruth Welles	Ring Your Bell	Caravan	"
24	G.S.-U.S. Try	Houseparty	"	"
25	To Be Announced	Club 1210	"	"
26	Just Plain Bill	Rittenhouse Sq.	"	"
27	Happiness	Hi Neighbor	Caravan	"
28	Steve Dallas	John Trent	Cisco Kid	"
29	Edward Brown	D'n Memory Lane	Heading Home	"
30	Pepper Young	Arthur Godfrey	Caravan	"
31	Woman in My House	News and Sports	Heading Home	"
32	Lorenzo Jones	Arthur Godfrey	With Bob Menefee	"
33	Fun for the Road	Let's Be Friends	News	"

EVENING

6	News; Weather	News	Tonights	News
7	Jack Pyle	R. Skelton Show	Bill Stern	F. Brookhouse
8	Three Star Extra	Lowell Thomas	Singin' Sam	News and Sports
9	Jack Pyle	Regal Roundup	The Organ	Touch
10	"	Tennessee Ernie	Vanderhook	Strange Bands
11	"	World Around Us	Quincy Howe	Baseball
12	One Mans Family	FBI	R't from Geneva	Phillies vs Cincinnati
13	Conversation	"	Music Box	"
14	"	"	"	"
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It's Never Too Hot To Find A Buyer Through The Want Ads. Phone 6000!

LEGAL NOTICES 11

ANNOUNCEMENTS

NOTICE
The Supervisor of the Township of North Coventry, Chester County, Pa., invite Proposals for the construction of Fisher Avenue in the Village of Pottstown. Location is said Township, as more fully shown on the Contract Drawings. The construction to consist of a crushed stone slag base course and a 2-1/2" wearing surface for a width of 14' as shown on contract drawing. Bids will be received at North Coventry High School 8 P. M. Monday, Aug. 1, 1955.

Bid forms may be picked up at the home of the Secretary after Tuesday, July 19. Bidder's Bid Form, Pottstown, Pa. 19464.

SEALLED BIDS will be received for building a partition adjoining the Kindergarten room in the Lower Pottsgrove School and include chalkboards and bookcases in the new class room to be finished.

Bid sheets and specifications can be had from the Supervisor of the Lower Pottsgrove School, Sartorius, Pennsylvania.

All bids must be in the hands of Mr. J. P. Sartorius, R. D. of Pottstown, Pennsylvania, by 5:00 P. M. Thursday, July 21, 1955.

Bids will be opened at a special meeting of the Board of Trustees, Lower Pottsgrove School, Thursday, July 21, 1955 at 8 P. M. M. J. PETRICK Secretary

SCHOOL DISTRICT OF DOUGLASS TWP.

MONTGOMERY CO. PA.

ADDITIONS REPORT

RECEIPTS

BALANCE ON JULY 4, 1955.

1954

PROPERTY TAX

PER CAPITA TAX

OTHER TAXES ACT.

TRANSFERS

DEMENTIA TAX (PREVIOUS TO 1954)

STATE APPROPRIATIONS

EDUCATION SCHOOL PLANT

MAINTENANCE OF PLANT

FIXED CHARGES

PROPERTY TAXES

GENERAL EXPENSES

GENERAL CONTROL

STRUCTURE

EDUCATION

AUX. AGENCIES AND COORDINATE ACTIVITIES

OPTIONAL SCHOOL PLANT

MAINTENANCE OF PLANT

RENTAL OF PLANT

MOVING EXPENSES

DEBT SERVICE

H CAPITAL OUTLAY

1954

TOTAL EXPENSES

1955

BALANCE ON HAND

JULY 4, 1955

9,567.20

TOTAL EXPENSES

1955

1955

SINKING FUND

BALANCE ON JULY 4, 1954

CASH

INVESTMENTS

RECEIVED FROM GENERAL FUND

RECEIVED FROM INTEREST

125.77

PAID OUT TO REDEEM BONDS 15,000.00

PAID OUT IN INTEREST 1,350.00

16,350.00

BALANCE ON JULY 4, 1955

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16,350.00

BALANCE ON JULY 4, 1955

Houses for Sale 78

TOWN & COUNTRY

COLONIAL STONE—7 rooms, bath, H. A. oil heat, 2-car garage, 1/2 acre, \$10,500. #465.

1300 BLOCK QUEEN ST.—Brick, 6 rooms, bath, H. W. heat. Garage, #464.

BEECH ST.—Near schools, 6 rooms, bath, H. A. heat, \$8,500. #446.

26 ACRE FARM, plus 15 acres woodland, 7 room stone, center hall, dairy barn and stream, #454.

E. END—Ranch, 2 yrs. old, 3 rooms, bath, H. A. heat, #315.

N. DOUGLAS OTTINGER—Broker

232 King St. Phone 5500. Hours Evening and Sunday by Appointment

BRUCE A. DAVIES, R.E.S., 4598—W. M. E. PAINTER, Morgantown 6-4651

430 KING STREET—**O'DELL AGENCY**

334 N. CHARLOTTE ST.—Fine 2-story detached brick home, A-1 condition. Ceramic tile kitchen and bath, large living room, 4 excellent bedrooms, must see to appreciate.

213 MASON STREET—One of the finest buys in town. Excellent view plus landscaped lot. All this plus modern 3 bedroom bungalow with a large garage.

SUBURBAN BRICK RANCHER—Substantially reduced. Ceramic tile bath and kitchen, 3 bedrooms, attached garage, 4 acres. ROYERSFORD—Large, modern, transfer-rent. Large modern brick houses ideally located on large lot. Excellent for professional use, apts. or large family.

CEDAR HILL ROAD—Modern bungalow with excellent kitchen, featuring 10x30' sunroom, wood floor, hot water oil heat, fireplace and extras, \$12,500.

737 N. CHARLOTTE ST.—Professional man or large family. Ten room single home in excellent condition. Large corner lot. Call to inspect.

LINFIELD—Semi-detached home in excellent condition. New oil heat. Full price, \$5,000.

To Sell Your Property Quickly, Easily, call

DOUGLAS V. O'DELL—Call 4330

Hours 9 A. M. to 8 P. M. No answer Call 6434 or 4756

The Temperature Is Rising—Prices Are Falling

INSPECT THESE FESTIVAL VALUES

DOUGLASSVILLE AREA—Homes, well road. Lovely country home, almost acre of ground. Plenty of shade. Ideal for children. #536.

STOWE—An acre from New Dooler Plant. 6 rooms and bath, good condition. Only \$5,000. Very fair price, #511.

CENTRAL WALNUT ST.—Semi-detached frame, 6 rooms and bath, only \$5,000. #598.

EXCELSIOR BUY—Cape Cod home with knotty pine living room, 3 bedrooms, oil heat, large well shaded lot. High elevation. Just out of Boro, #521.

218 GLASGOW ST.—Stowe—Excellent semi-detached brick home, 6 rooms and bath, wood floor, very convenient location. Outstanding buy!, #572.

DREAM HOME—Top of the hill on Main Street, 3 rooms and bath, large garage, beautiful stone fireplace, #541.

N. CHARLOTTE ST.—Across from Pottstown Hospital, excellent brick home, #514.

SUNSET PARK—4 acres, several large buildings. Give an offer, #578.

CENTRAL CHESTNUT ST.—P.H.A. Approved, fine home, 6 rooms, down payment buyer, #515.

ESTATE—Must be sold. South Pottstown corner property. Single 3-story home, 9 rooms, #529.

MERVINE STREET—Bungalow, 5 rooms and bath, #523.

• CALL • ROBERT H. DELONG • CALL

• 1252 • RICHARD H. THOMPSON • CALL

• EVE—5648 • SECURITY TRUST BUILDING • High and Hanover Sts., Pottstown • Eve. 1248-M.

WINDING ROAD—Rosedale. Cape Cod, light brick, 6 rooms, 2 baths, oil heat, well shaded. Can be seen anytime. M. YONKOVITCH, 20 N. Evans St., Phone 739 or 1817.

H. W. Mathieu Agency, Homer G. Bettis, Realtor, Farms a Specialty, Schwenksville 5627, NO. 3-3418.

Grosstown Road

This Home Has Everything You Could Want!

4 Rooms and the bath on first floor; large combination kitchen-dining room, the side walls double bowl sink, oodles of cabinets, 2 bedrooms and bath with rough plumbing, heat risers. Basement and garage with base, W. heat, toilet and shower room. Don't miss seeing THIS HOME!

J. C. ALLEN

122 E. 3rd St. 2455-M

Sacrifice!

254 Maplewood Drive!

A-1 residential area, new street.

Beautiful landscape lot.

All brick construction.

Formal dining room.

16x21 living room with fireplace.

Pine paneled recreation room.

2 ceramic tile baths plus powder room.

4 first & second flr. bed-rooms.

Oversized garage.

THE O'DELL AGENCY

Exclusive Agent Phone 4330

REDUCED TO \$6450

An outstanding buy this 3 bedroom, all brick home at a very convenient location.

Modern kitchen and bath. Hot water oil heat. Phone for appointment to inspect, this should sell fast. #2110.

JAMES J. MOORE

Phone 4205

Sanatoga Area

Pleasant View Road

Lovely single home, 3 bedrooms, living room, kitchen, bath, acre of lawn, 2 car garage, outstanding buy. Call immediately.

Robert H. Delong

Security Trust Building

REALTOR—Phone 1252

The Real Estate and Insurance Offices at 29 N. Hanover St., will be

Closed Thursday, July 21, 1955

out of respect to and in memory of the founder of the business,

Robert W. Evans

ROBERT W. EVANS JR.

POPEYE

• By Tom Sims

& B. Zaboly

Pottstown's Finest

Hope for the future lies in Pottstown schools. The Mercury is publishing pictures of Pottstown's finest, the children in our schools. Every day a new room of school children will be shown here. Save the series, and enjoy them anew in future years.



These students were in the Eighth grade this past term of the Pottstown Junior High school, where Mrs. Ruth B. Frantz, standing at the upper right, was the home room teacher.

First row, left to right: Richard Missimer, Charlene Epps, Jay LeBlanc, Donald Stouch, Bruce Fryer, Thomas Kocur, and Michael McDonough. Second row: Donnie Fleisher, Dorothy Laume, Tanya Zadovka, Phyllis Edgcombe, Alma Miller and Marlene Davidheiser. Third row: Benjamin Frederick, Barbara Ozoroski, Judith Yost, Lois Pom-

New Bally Ground Observer Post To Open This Saturday at Noon

The new ground observer post Melcher, manager of the company, will be ready for its official opening at Saturday noon, the Air Force announced yesterday.

The post is located on the property of the Bally Case and Cooler company. Post supervisor is Leon

Parking Fines For the Week Amount to \$132

Fines for parking violations totaled \$132 for the week ending this past Monday.

During the same period, there were 18 tickets marked "void," and 25 tickets excused.

Tickets are marked "void" when the driver of the car returns to his car before the issuing officer completes the information on the ticket.

Drivers visiting doctors' offices when the red meter flag went up accounted for most of the excused tickets.

A complete rundown of the excuses honored by police is as follows: visiting doctor's office, 11; meter jammed, 5; put money in the wrong meter, 5; car broke down, 2; official business, 1, and unloading 1.

Suspect Has Alibi; He Was in Prison

BALTIMORE, July 19 (UPI)—A 34-year-old painter from Hanover cleared himself today of connection with the murder of two school girls in the Washington outskirts last month with an airtight alibi. He was in jail.

The girls, Nancy Marie Shoemette, 16, and Michael Ann Ryan, 14, were shot to death in a park near their College Park Homes June 15. The painter picked up on suspicion last night was in the York county jail then.

The group, headed by George Lambrecht, included Mrs. Nettie Hartmaier, Mrs. Margaret Miller, Mrs. Anna Swavely, Mrs. Marie Hanley, Mrs. Clara Keim, Mrs. Irene Hayne, Mrs. Letta Gaul, Mrs. Edna Moyer and Mrs. Ruth Linton.

Grange Installation Ceremonies Tonight

The annual installation of new members will take place at the Santonia Grange hall at tonight's meeting, scheduled for 8 o'clock.

Presiding will be Worthy Master Marvin Evans.

As an added feature, the degree team of the Keystone grange of Trappe will present the "harvest scene" degree.

Evansburg Couple Entertains Guests

EVANSBURG — Mrs. Donald Verkes, corr. phone Schwenksville 9103, Del., Phone Pottstown 6000.

The wooden building housing the new post was constructed as a community project with materials and labor being contributed by Bally residents as well as the company.

The Air Force spokesman said that there are more than 25 volunteers who have signed up to man the post. He added, however, that full-time operations wouldn't begin until the staff is fully trained.

The post at Bally will report sighted aircraft to the Air Force filter center at Harrisburg.

Five-Year-Old Trips, Falls, Cuts Eyelid

A five-year-old boy suffered a cut on his left eyelid yesterday morning when he tripped and fell against the swing in his backyard.

The victim, Michael P. Onifrek, son of Mr. and Mrs. Peter Onifrek, 111 North Washington street, was treated at the office of Dr. D. B. Alexander, where one stitch was required to close the wound.

The accident occurred at 10:45 a.m.

NOTICE ARE YOU DISSATISFIED WITH YOUR FOOD PLAN?

If you are, please contact us without any obligation on your part.

We specialize in selling the very best of frozen foods. Unconditionally guaranteed as to quality and satisfaction.

We sell on a C.O.D. basis or on a 4-month plan financed through an affiliated company. Also, if you own a freezer for more than six months and would like our food service, you too are eligible.

THIS OFFER FOR A LIMITED TIME ONLY.

Mail the attached coupon for information—and join the many satisfied customers of our food company.

MAIL TO MERCURY BOX 100, BOYERTOWN, PA.

I Am Dissatisfied With My Present Food and Service

I Have a Freezer Over 6 Mos. & Desire Food Plan Service

I Am Interested in a Food Plan

NAME PHONE

ADDRESS CITY STATE

I would like one of your experienced food consultants to stop at my home. DATE TIME

Borough Building Inspector Issues 6 Miscellaneous Permits to Residents

Six miscellaneous permits were issued yesterday from the office unit will cost \$600.

A permit to construct an outside stairway at his home was issued to I. J. Beshewor, 180 South Price street.

E. L. Pennypacker received a permit to alter his office building at 77 South Keim street. The work will cost \$400.

A permit for \$1000 in alterations to an apartment house at 121 North Hanover street, was issued to Catherine Taylor.

Andrew Ondie was issued a permit to convert a store room at 121 High street into a poolroom.

A PERMIT to install an oil heating system was issued to Leonard

Collegeville Family Spends Week In Ocean City

COLLEGEVILLE—Mrs. Donald Verkes, corr. phone Schwenksville 9103, Gerald Hefflinger, del. Phone Collegeville 9371.

Mr. and Mrs. Geoffrey Dolman and Kathy and Geoffrey Jr. spent a week vacation in Ocean City, N. J.

Mr. and Mrs. Richard Mathieu and daughter, Lynn, of State College, spent a weekend here and Mrs. Mathieu and Lynn remained the rest of the week with her parents, Mr. and Mrs. Ralph Graber.

Mr. and Mrs. W. D. Brandiff and daughter attended the wedding of Joan Peterson on Sunday. Miss Peterson is a niece of the Brandiffs, and a daughter of the Rev. and Mrs. John Peterson of Trenton, N. J. Beverley Brandiff served in the wedding party as one of the two junior bridesmaids.

Miss Blanch Guenther was 10 years old recently. Her parents, Mr. and Mrs. Erwin R. Guenther of Clayhorne avenue, gave a party in her honor.

The following guests participated in a hay ride, games and were served refreshments during the afternoon: Carolyn Mattern, Sally Ann Miller, Mary Jo Genard, Carol Bailey, Susan Pancoast, Betty Hipsner, Linell Keenan, Marlon Nagle, Virginia Hess, Darlene Curtis, Susie Reiff, Barbara Fox, Kirsten Kuhnt, Emma Kreh, Christine Weeks, Kathy and Alberta Zvarick and the honor guest.

Former Area Man Gets Promotion

COLLEGEVILLE—Mrs. Donald Verkes, corr. phone Schwenksville 9103, Gerald Hefflinger, del. Phone Collegeville 9371.

Lt. Col. Philip W. Regar, son of Mr. and Mrs. C. H. Regar, of Pechins Mill road, Collegeville RD, has been promoted to chief of the construction division, Corps of Engineers, Mediterranean division, with headquarters at Nouasseur, French Morocco. The division is directly responsible for the construction of approximately 19 major Air Force projects in such widely scattered areas in North Africa as French Morocco, Lybia, Saudi Arabia and Eritrea.

Mr. and Mrs. George Miner, of Fayetteville, N. Y., spent several days with Mrs. Miner's mother, Mrs. Alice Umstead. Ralph Umstead returned to Fayetteville to spend three weeks with the Miners.

Don't miss the hometown news. Take The Mercury with you on your vacation. Only 25 cents a week.

KELVINATOR

REFRIGERATORS
RANGES
HOME FREEZERS
SINKS
KITCENS
DEHUMIDIFIERS
AND THE
KELVINATOR
For A Better Buy See ...

H. RENTZ SMALE

19 N. HANOVER ST.

Pottstown, Pa. Phone 1088

JULY CLEARANCE

now in progress
save on all your
summer needs

king at charlotte

No wonder this Hardtop is the HIT OF THE YEAR!



IT'S 4-DOOR HANDY —and priced for action!

This one you'll just have to see.

It's a beauty. It's a brand-new kind of car. It's a Buick Riviera with four doors. And to top it all—it's a SPECIAL—the lowest-priced of all Buick Series.

Know what that means?

It means you can have the newest hit in hardtops—the most advanced new body design yet—and you can have it in the price range of America's smaller cars.

It means you can have a steel-roofed car with the long, low, sweeping sportiness of a convertible—with no center posts in the side window areas—and with two separate doors to the rear.

And you can have all this hardtop beauty with sedan comfort and convenience at the easy-to-take modest extra cost of a 4-door model over a 2-door model.

But if you think that's all—listen:

This gleaming grace of automobile is a Buick through and through—a '55 Buick, from the hottest-selling line of Buicks in all history.

So here you have the soft, firm steadiness of Buick's all-coil-spring ride and torque-tube stability. Here you have Buick brawn, Buick solidity, Buick handling ease, Buick styling and visibility and interior luxury.

And here you have the lift and life of vigorous new V8 power of record might—and coupled to the spectacular performance of Buick's Variable Pitch Dynaflow.*

Why wait a day longer—when you can come in right now and try the first true hardtop with the extra comfort, room and convenience of a full-sized 4-door sedan?

Drop in tomorrow, first thing—for a look at the price, and an idea of the whopping-big trade-in deal our huge sales volume permits us to make.

*Variable Pitch Dynaflow is the only Dynaflow Buick built today. It is standard on ROADMASTER, optional at modest extra cost on other Series.

**NOW—
Biggest
Trade-in Deals
ever on the
Biggest-Selling
Buicks
in History!
Come in and see!**

Thrill of the year is Buick

—WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

POTTSTOWN AUTOMOBILE COMPANY

Phone 3922

Pottstown, Pa.

SUMMER JEWELRY

Beautifully designed
costume jewelry
\$1.00

W. L. STONE & SON
Registered Jeweler—American Gem Society
210 High St., Pottstown

